



**ANNUAL
REPORT**

2024-25



TABLE OF CONTENTS

1. Introduction

- 1.1 Vision and Mission
- 1.2 Poornam's Objective

2. Message from the Management

- 2.1 Letter from Chairman
- 2.2 Letter from CEO

3. Brief Introduction to the Projects

4. E-Yantran Project

- 4.1 Our Project
 - 4.1.1. Initiatives
 - 4.1.2 Special Events
- 4.2 Nurturing Sustainable Futures Through Collaborative Partnerships
- 4.3 Social Impact

5. Paripoornam Project

- 5.1. Our Project
- 5.2. Partnerships & Collaborations for Sustainable Development
- 5.3. Social Impact

6. Green Consultancy Project

- 6.1 Our Project
- 6.2 Sustainability Consulting and Solutions - Case Studies
- 6.3 Social Impact

7. Volunteer Engagement Project

- 7.1 Project Overview and Objectives
- 7.2 Key Activity and Initiatives
- 7.3 Impact & Success Stories
- 7.4 Partnership & Collaboration
- 7.5 Skill Development Training and Appreciation

1.1 Poornam’s Vision and Mission

Poornam Ecovision Foundation (PEF) was incorporated under Section 8 of the Companies Act on November 14, 2014. We are a dedicated social enterprise committed to the betterment of society and the environment. PEF's multifaceted approach encompasses awareness, consultancy, services, research and development, product manufacturing, and trading in various domains, including waste management, sustainable agriculture, renewable energy, and environmental management. Our overarching goal is to assist individuals in discovering sustainable lifestyles through public awareness, consultancy services, product design, and manufacturing. PEF aspires to serve as a guiding force, a trailblazer, and a steadfast companion for all those who are deeply concerned about the environment and are eager to catalyse positive change toward sustainable living.

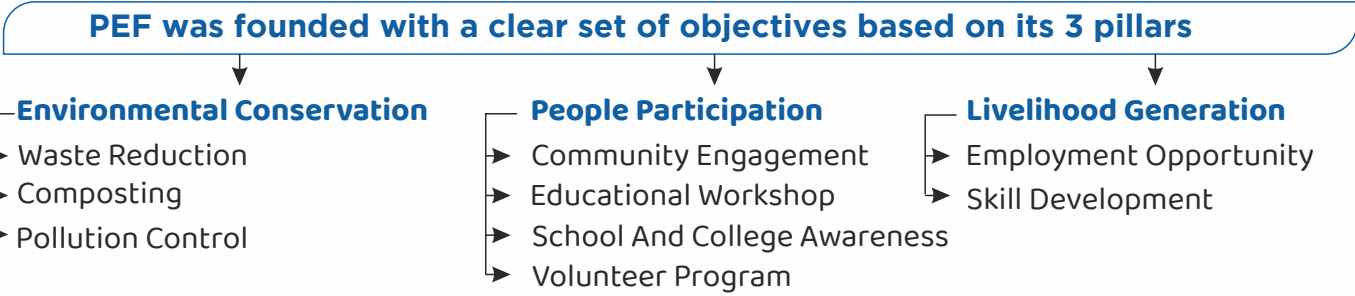
Vision

- To establish Poornam Ecovision Foundation as a one-stop solution provider for sustainable development.

Mission

- Designing and promoting waste management practices.
- Providing research and development services in the field of sustainable development.
- Initiating and accelerating community participation in the fields of sanitation, agriculture, renewable energy, and livelihood.

1.2 Poornam’s Objectives



1. To engage in activities both within India and abroad aimed at promoting and imparting education, conducting research, organising workshops, seminars, symposiums, public campaigns, rallies, and publicity efforts. Through these initiatives, we aim to cultivate the right knowledge, behaviours, and practices while fostering innovation, fundraising, and resource mobilisation. Our holistic approach centres on sustainable development and environmental conservation, with a specific focus on generating livelihoods through effective and innovative ideas in waste management, sustainable agriculture, renewable energy, natural resource management, and environmental management.
2. To collaborate on research and development projects, either independently or in partnership with profit/non-profit organisations, academic institutions, firms, government bodies, semi-government entities, and commercial organisations. Our commitment extends to the publication of various literature forms related to sustainable development, as well as the manufacturing, trading, reselling, and promotion of eco-friendly products.

8.CARE (Centre for Applied Research in Environment)
8.1 Our First Steps Towards Policy Research and Publications
8.2 Research for Green Entrepreneurship Development Program
8.3 Symbiosis College of Design: Transformative Learning Experience
8.4 Social Impact
9. Celebrating Special Events
9.1 Ikshana
9.2 Punarchakra
9.3 Foundation Day Program
10. Impact and Outreach
10.1 Impact
10.2 Digital and Media Outreach
11. Sustainability and Environmental Practices
11.1. Alignment with SDG Goals
11.2 .Eco-friendly Practices & Waste Reduction Initiatives
12. Employee Welfare Program
13.1 Trip
13.2 Training
13. Future Roadmap
13.1 Vision for the Coming Year
14. Team and Leadership
14.1 Introduction to Leadership
14.2 Advisory Board
14.3 POSH
14.4 Introduction to Our Team Members
15. Acknowledgment of Partners and Supporters



2. MESSAGE FROM THE MANAGEMENT

2.1 Letter from Director

Dear Friends, Supporters, and Change-Makers,

As I reflect on the past year, I'm filled with both purpose and profound gratitude. Each moment, challenge, and milestone has brought us closer to realizing a vision that fuels every step we take at Poornam Ecovision Foundation: to become a one-stop solution provider for sustainable development.

This vision is not merely a statement—it is the pulse of our mission. It guides our innovations, shapes our partnerships, and inspires our day-to-day efforts. In a world that is awakening to its environmental responsibilities, Poornam Ecovision stands as a beacon of practical, community-driven change.

Over the past year, we've translated this vision into tangible impact. Together, we diverted over 50 tons of waste from landfills, launched three new zero-waste school units, and empowered more than 1,200 individuals through skill-based green workshops. Our urban composting model continues to gain momentum, adopted by multiple housing societies, turning waste into a resource and neighborhoods into changemakers.

These aren't just achievements—they are hope in action. They represent cleaner neighborhoods, stronger communities, and a culture that embraces responsibility toward the planet.

None of this would have been possible without your unwavering support. To every volunteer, partner, donor, and well-wisher: thank you. Your trust and commitment power our journey and affirm that sustainable change is not only possible—but inevitable.

As we step into the coming year, our resolve deepens. We are more than an organization; we are a movement. A movement rooted in ecological wisdom, driven by compassion, and sustained by the collective power of community.

Looking ahead, we aim to expand our e-yantran project across more cities, deepen partnerships with rural communities, and launch robust training sessions to build environmental awareness and action across all age groups. These are ambitious goals, but with your continued support, they are within reach.

Let us continue walking this path together—toward a future where development and nature are not at odds, but in harmony. Together, let's nurture change that lasts.

Mr. Sacheen Kulkarni, Director

2.2 Letter from CEO

It has been last 10 years I am writing this message as CEO of Poornam Ecovision Foundation, and I feel proud for the same.

In 2024_25 poornam ecovision Could achieve many stepping stones in long journey of an organization. we could reach to 3 states & 20 cities, while conducting E-yantran drive with help of more than 200 schools, colleges and more than 120 contributory organizations. We could partner with 7 corporate companies so as to get donation of Ewaste from more than 5000 donors donating their 24 tonnes of electronic waste. Poornam Could repair 135 desktops and Laptops out of collected E_waste & donate them to rural schools across cities.

with PEHEL 2025 initiative we could run 600 centres across Pune with help 2000 volunteers to receive & recycle around 19 tonnes E waste and 25 tonnes of plastic which we sent for scientific recycling.

Through Paripoonam project we could reach to more than 400 women from LIG section of society to train them in stitching & other related skills required for recycling. We have established 3 new recycling centres, which is helpful for increasing their income significantly while solving clothes disposal & recycling problem.

We could solve composting problem for 1100 kg of wet waste per day, and Could start composting in 75 individual houses to save around 1250 kg of wet waste going from landfill. Many rain water harvesting projects have been installed in residential complexes so as to save rain water wastage I saving the e Same for harvesting purpose.

This year we have reached to 3 new cities - chennai, bangalore and Delhi and Pune through a unique program called 'Ikshana', which is explaining environmental Concerns & concepts through Bharatnatyam. This unique program involving 6 dancers & 6 musicians, performed 9 shows in 4 cities giving a classical touch to environmental awareness pedagogy. All shows received standing ovation for Unique concept and brilliant performance.

In 2024_25, we could associate to 12 corporates for long term projects & 12 more for event based CSR projects. We could also associate to 13 corporates & 12 academic institutions to engage more than 5000 volunteer hours for environmental betterment.

I am sure this association for betterment of environment will continue in upcoming year also with some new ideas, partnerships & associations.

Wishing all of our associates a very fruitful 2025-26 ahead..

Thank you!



Dr. Rajesh Manerikar, CEO

3. BRIEF INTRODUCTION TO THE PROJECTS

E-Yantran

E-Yantran is Poornam Ecovision Foundation's initiative aimed at addressing the growing concern of electronic waste (e-waste), one of the fastest-growing waste streams globally. With the rapid advancement of technology and increasing consumer demand for electronic devices, the disposal of obsolete gadgets has become a major environmental challenge. Improper disposal methods, such as burning or dumping, release hazardous substances that contaminate soil, water, and air, posing serious risks to ecosystems and public health.

E-Yantran seeks to tackle these issues through a comprehensive approach that combines community awareness, sustainable practices, and strategic partnerships. The initiative focuses on educating citizens about the importance of e-waste recycling and fostering behavioral change. Through collaborations with residents, educational institutions, businesses, and government bodies, E-Yantran facilitates the responsible awareness collection, segregation, and recycling of e-waste in residential societies, education institutions, commercial establishments and mobile centers.

Paripoornam

Paripoornam is Poornam's initiative aimed at tackling the pressing environmental challenge of textile waste. With the fashion industry being one of the largest contributors to pollution and landfill waste, there is an urgent need for sustainable alternatives to fast fashion. Paripoornam addresses

this by promoting the upcycling of discarded fabric into innovative, functional, and aesthetically appealing products.

Rooted in the principles of Reduce, Reuse, and Recycle, the project gather unused clothing and textile materials through different sources. After collection, the fabrics are sorted based on material and quality, then repurposed through skilled craftsmanship into eco-friendly items such as tote bags, laptop sleeves, cushion covers, pouches, and accessories.

Paripoornam not only diverts textile waste from dumping grounds but also fosters creativity and self-reliance. It helps raise awareness about ethical fashion and the importance of conscious consumption, while also creating livelihood opportunities for local women's self-help groups through different training programs. The project exemplifies how waste can be turn into value while addressing both environmental & social dimensions of sustainability.

Green Consultancy

The Green Consultancy project, launched by Poornam in Pune, is a proactive step towards addressing urban environmental challenges, particularly those related to solid waste management and water conservation. As urbanisation intensifies, cities face increased pressure on their natural resources and infrastructure. Recognising this, the Green Consultancy was designed to offer expert, practical solutions that empower citizens and institutions to adopt eco-friendly practices in their daily operations.

The consultancy service cater to a diverse clientele, including housing societies, schools, small

businesses, and local government bodies offering hands-on assistance in setting up composting units for organic waste, providing waste management units, and installing rainwater harvesting structures. The support includes site assessments, implementation plans, training sessions, and post-installation monitoring to ensure long-term success. By advocating for decentralized waste processing and sustainable water management, the Green Consultancy promotes self-sufficiency at the community level. The initiative not only helps reduce environmental impact but also builds awareness and capacity among citizens, making them active stakeholders in environmental stewardship.

Volunteer Engagement Program

Volunteer Engagement is a cornerstone of Poornam's work, reflecting our belief in the transformative power of community participation. Environmental challenges are multifaceted and require collective action to bring about meaningful change. By mobilising volunteers from diverse backgrounds we build a strong network of environmentally conscious individuals committed to making a difference.

Our volunteer program is especially focused on youth engagement. We collaborate with several esteemed educational institutions in Pune, and students are invited to participate in a range of hands-on environmental activities such as waste audits, cleanliness drives, tree plantations, awareness campaigns, and eco-education workshops.

Beyond practical engagement, volunteers are trained to become advocates and ambassadors of sustainability in their communities. This participatory model not only enhances the reach

and effectiveness of our projects but also nurtures leadership, empathy, and civic responsibility among participants, contributing to a broader culture of environmental consciousness.

P-CARE (Centre for Applied Research in the Environment)

P-CARE is a knowledge-driven initiative that serves as a hub for research, innovation, and cross-sector collaboration in the field of environmental sustainability. In an era of complex ecological challenges, data-backed insights and interdisciplinary research are essential for designing scalable and impactful solutions.

Through P-CARE, Poornam undertakes applied research in areas such as solid waste management, sustainable urban development, environmental education, and policy analysis. The centre actively collaborates with academic institutions, government departments, NGOs, and industry experts to conduct studies, develop best practices, and influence environmental policies at local and regional levels.

P-CARE also serves as an experiential learning platform for students and researchers. We offer internships, live projects, and field-based research opportunities that bridge academic knowledge with on-ground realities. This dual focus on research and implementation helps generate innovative, real-world solutions while cultivating the next generation of environmental leaders.



4.1 Our Project

4.1.1 Initiatives Awareness

It is of paramount importance to cultivate public awareness regarding the detrimental consequences of electronic waste (E-waste) and to disseminate knowledge concerning appropriate disposal methodologies. In pursuit of this critical objective, we undertake comprehensive awareness sessions within educational institutions, specifically targeting the upcoming generation to instill a sense of environmental responsibility from an early age. Furthermore, to foster creativity and practical engagement, we organize interschool "Best out of E-waste" competitions, encouraging students to explore innovative repurposing solutions for discarded electronic materials.



Our outreach extends beyond the academic sphere to encompass the wider community. During organized E-waste collection drives, we actively engage with residents in the immediate vicinity, providing them with essential information and guidance on responsible E-waste management. Moreover, recognizing the significant role of the corporate sector, we conduct targeted sensitization programs for employees within various companies, thereby promoting environmentally conscious practices within professional environments as well. These impactful activities are diligently conducted across various schools located in the prominent urban centers of Pune, Pimpri-Chinchwad, and Chhatrapati Sambhajinagar.

Collection drives

The implementation of society-level drives represents a comprehensive strategy designed to engage entire communities in the responsible management of electronic waste. A distinct category of these efforts comprises school and college drives, which specifically target students and staff within educational institutions. Commercial drives constitute another significant type, focusing on businesses and workplaces. These initiatives encourage employees to adopt responsible E-waste disposal practices within their professional settings, thereby contributing to a more sustainable corporate ethos.

Furthermore, pocket drives or mini mega-drives, exemplified with our efforts facilitate collection within a particular area. This localized approach enhances accessibility and encourages participation from a wider segment of the urban population.



Large-scale initiatives, such as the e-Yantran and PEHEL mega-drives, are instrumental in maximizing the scale of electronic waste collection across urban centers. Notably, the e-Yantran mega-drive, conducted in the preceding year, was successfully implemented across 20 cities, thereby significantly expanding our geographical reach and collection capacity. Each distinct level of these strategically designed collection drives plays a crucial and complementary role in promoting the responsible management of electronic waste and mitigating its detrimental environmental consequences.

Permanent collection centers

The establishment of permanent collection centers represents an innovative concept pioneered by the Poornam Ecovision Foundation. These designated locations operate on a weekly basis, providing a consistent and accessible infrastructure for individuals to deposit their electronic waste for appropriate disposal and recycling processes. The primary objective of these centers is to offer the public a convenient and environmentally sound avenue for managing their end-of-life electronics, thereby mitigating the risks associated with landfill disposal and improper handling. We run permanent collection centers at 2 cities Pune & Chhatrapati



Sambhajinagar.

DTDC (Door-to-Door Collection)

The Door-to-Door Collection (DTDC) program for electronic waste in Pune, initiated by the Poornam Ecovision Foundation (PEF), is a proactive effort to address the city's growing e-waste problem. Designated area coordinators visit residential and commercial premises to collect e-waste directly. The program follows a structured process: awareness campaigns are conducted via social media, and collection schedules are shared in advance to help residents and businesses prepare and segregate their waste. On designated days, coordinators collect the registered e-waste, ensuring

transparency through proper documentation and tracking. The waste is then transported to authorized facilities for segregation, recycling, or environmentally responsible disposal. To promote community involvement, donors receive online recognition certificates for their contribution to this environmental initiative.



Refurbishment and Donation

The refurbishment and donation initiative aims to extend the life of electronic devices while providing technology to underserved communities. It begins with the collection of discarded electronics, followed by thorough inspection and repair by skilled technicians to meet safety and performance standards. Once refurbished, the devices are donated to schools, non-profits, or individuals in need, helping improve access to technology and support educational growth.



4.1.2 Special Events

e-Yantran:

On January 26, 2025, the Poornam Ecovision Foundation successfully executed e-Yantran 2025, a large-scale initiative encompassing both awareness dissemination and collection of electronic waste across 20 cities. This significant undertaking mobilized in excess of 2700 volunteers and effectively engaged over 100,000 citizens, thereby cultivating enhanced public awareness regarding responsible electronic waste disposal practices. The campaign achieved a remarkable collection of 21,319 kilograms of electronic waste within a single day at more than 750 collection points in 20 cities, ensuring its subsequent safe recycling through authorized processing channels.

The drive incorporated over 100 dedicated awareness sessions conducted in schools, colleges, and community centers, effectively educating participants on the detrimental environmental and health hazards associated with improper electronic waste disposal. Through strategic collaborations with more than 200 organizations such as local governmental bodies, corporate entities, and educational institutions, e-Yantran 2025 underscored the pressing necessity for sustainable electronic waste management strategies.

The demonstrable success of this initiative establishes a strong foundation for the implementation of future sustainable practices and the pursuit of a cleaner and more environmentally sound planet.



PEHEL-2025

On February 23, 2025, PEHEL 2025 represented a further significant advancement in addressing plastic and electronic waste pollution within the Pune Municipal Corporation area. Organized to coincide with Sant Gadge Baba Jayanti, this initiative engaged over 2,000 volunteers who actively participated in awareness campaigns and collection drives across 594 designated locations throughout the city. The event achieved notable success in diverting 22,864 kilograms of electronic waste and 16,578 kilograms of plastic from inappropriate disposal pathways, thereby facilitating responsible recycling processes.

The formal inauguration of PEHEL 2025 took place at Dr. Shyamaprasad Mukherjee Udyan, Pune, and was distinguished by the presence of Mr. Pratik Bharane, Regional Director of the Central Pollution Control Board, alongside esteemed representatives from the Cummins India Foundation, KPIT, Radio Mirchi, APCCI, and Poornam Ecovision Foundation.

Through the outreach efforts of this initiative, in excess of 6,500 individuals received education on environmentally conscious practices, with a particular emphasis on the necessity of responsible consumption and disposal behaviors.

Moving forward, PEHEL maintains its steadfast commitment to expanding its operational reach and cultivating a pervasive culture of environmental responsibility within the community. Through collective action, we are actively shaping a cleaner and more environmentally sustainable future.



Best out of E-waste competition

Consistent with prior years, the "Best out of E-waste" competition at the school level was organized in both Pune and Chhatrapati Sambhajinagar. The final round and exhibition of the submitted "Best out of E-waste" projects were conducted in March in both cities. The Pune Municipal Corporation, Cummins India Foundation, KPIT, and Janwani served as collaborative partners for the competition held in Pune. In Chhatrapati Sambhajinagar, the collaborative partners were the Sambhajinagar Municipal Corporation and CSN First. The final round of the competition in Pune witnessed the participation of over 300 projects representing 57 schools, while in Chhatrapati Sambhajinagar, 150 projects from 33 schools were showcased.

The inauguration ceremony for the Pune program was conducted by Mrs. Avanti Kadam, CSR Head of Cummins India Foundation representing the Pune Municipal Corporation, and Mrs. Vibhavari Pachpor, CSR Head of KPIT, alongside Dr. Rajesh Manerikar, CEO of Poornam Ecovision Foundation, and Mr. Pandya, Director of Janwani.

During the inauguration of the program in Chhatrapati Sambhajinagar, the dignitaries in attendance included Mr. Mukund Kulkarni, President of CSN First; Mr. Ankush Pandhare, Deputy Commissioner of the Education Department representing the Municipal Corporation; Mr. Avinash Deshmukh, City Engineer; Mr. Chetan Raut, President of MASIA; and Mr. Bharat Damle, General Manager of Poornam Ecovision Foundation. This recurring innovative initiative is implemented on an annual basis with the objective of fostering awareness among school-aged children regarding the appropriate management of electronic waste.



4.2 Nurturing Sustainable Futures Through Collaborative Partnerships

42.1.

e-Yantran and Mahalaxmi E-Waste Recycler

Effective immediately, Mahalaxmi E-trash Recycling has been designated as the exclusive approved recycler for all electronic waste, with the exception of batteries, by the Poornam Ecovision Foundation (PEF). This partnership was established due to Mahalaxmi's adherence to ethical recycling practices and PEF's commitment to responsible e-waste management. PEF ensures that all collected electronic devices are processed in an environmentally sound manner, in full compliance with relevant legal and regulatory requirements. This collaboration reaffirms PEF's dedication to sustainability by entrusting Mahalaxmi with the recycling process.

In the preceding year, PEF collected and transferred a total of 54331 kg of e-waste to Mahalaxmi for recycling. This efficient operational synergy optimizes resource utilization and significantly mitigates the carbon footprint associated with e-waste disposal. This initiative serves as a robust exemplar of environmental stewardship within collaborative projects. The recycling of this substantial volume of e-waste has resulted in a considerable reduction of 252.34 MtCO2 emissions, thereby contributing to a sustainable and environmentally responsible future.

e-Yantran and Shriman Plastic Recycler

A Memorandum of Understanding (MoU) executed between Poornam Ecovision Foundation (PEF) and Shriman Plastic Recycler, Pune, outlines a comprehensive framework for the systematic and efficient collection of plastic waste. PEF collected approximately 34,427 kg of plastic waste under this agreement. Both entities collaboratively

established a fixed monthly schedule for waste collection, specifying dates and times to ensure operational fluidity.

To maintain transparency and accountability, each collection was meticulously documented in a logbook managed by PEF. Shriman Plastic Recycler concurrently recorded the quantity and categorization of waste received. Adherence to established safety protocols during waste collection and transportation was mandated for both parties, with all transportation vehicles required to comply with regulatory standards. Throughout the duration of the collection period, PEF and Shriman Plastic Recycler conducted periodic reviews of the process to identify areas for improvement and implement necessary adjustments, thereby ensuring the continued effectiveness of the initiative and the prompt resolution of any challenges.

E-Yantran & Cummins India Foundation

Since 2017, Cummins has partnered with the Pune based Parisar Eklavya Foundation (PEF) as a Corporate Social Responsibility (CSR) initiative. This ongoing collaboration focuses on environmental sustainability through several key programs:

E-waste and Plastic Collection Drives: Regularly organized collection drives are conducted at various locations within Pune to facilitate the responsible disposal of electronic waste and plastics.

Awareness Sessions: Educational sessions are held in schools to raise awareness among students about environmental conservation and sustainable practices.

"Best Out of E-waste" Competition: An annual inter-school competition, "Best Out of E-waste," is

organized to encourage creative recycling and promote innovative solutions for e-waste management among students.

These initiatives are implemented annually within Pune city, demonstrating Cummins's commitment to environmental stewardship and community engagement.

e-Yantran and KPIT

KPIT Pune is formally associated with the Poornam Ecovision Foundation (PEF) as a Corporate Social Responsibility (CSR) partner within the Pune region. In the preceding year, KPIT Bangalore collaborated with PEF to execute the e-Yantran Mega-drive in Bangalore. This initiative successfully collected 2252 kg of e-waste.

This successful drive marks a foundational step towards the initiation of the e-Yantran project in Bangalore. The strategic vision for the upcoming year includes establishing permanent e-waste collection centers and conducting additional e-waste collection drives throughout Bangalore.

e-Yantran and Persistent India Foundation

Persistent Foundation has maintained an association with the Poornam Ecovision in Pune for several years. In the past year, Persistent India Foundation expanded this collaboration by partnering with PEF in Nagpur and Goa for a four-month duration.

During this period, e-Yantran mega-drives were successfully conducted in both cities. A key outcome of these drives is the refurbishment of collected computers and laptops, which will subsequently be donated to underprivileged schools & organizations within Nagpur and Goa. A total of 3630 kg of e-waste was collected in Nagpur, and 970 kg of e-waste was collected in Goa.

e-Yantran and MNGL

Maharashtra Natural Gas Limited (MNGL) is collaborating with the Poornam Ecovision as a Corporate Social Responsibility (CSR) partner for the PEHEL mega-drive. This initiative focuses on plastic waste collection and its subsequent recycling for the fabrication of public benches. These benches will be strategically placed in public gardens. This project aims to raise public awareness regarding plastic recycling and demonstrate the beneficial societal application of recycled plastic. This project is currently in progress.

e-Yantran and Radio Mirchi

Radio Mirchi has partnered with the Poornam Ecovision as a publicity partner for the PEHEL mega-drive. This initiative is dedicated to the collection of plastic waste and its subsequent recycling for the creation of public benches. These benches will be strategically installed in public gardens, serving to enhance public awareness regarding plastic recycling and to showcase the advantageous societal applications of recycled plastic materials.

e-Yantran and Herbinger Group

The Harbinger Group collaborated with the Poornam Ecovision Foundation (PEF) for a four-month period to conduct an e-Yantran mega-drive in the Pimpri-Chinchwad area. This initiative focused on promoting e-waste awareness, facilitating collection, and ensuring the safe disposal of electronic waste. This partnership resulted in the collection of 3,448 kg of e-waste.

e-Yantran and Sequoia

Sequoia partnered with the Poornam Ecovision Foundation (PEF) for the PEHEL mega-drive, an initiative executed within Pune city. This drive successfully collected 23,000 kg of e-waste and 17,000 kg of plastic waste. The environmental impact

of this initiative is significant, resulting in a reduction of 59.68 MtCO2 emissions.

Collaboration with Icertis, Demech, Fidel Softech and Electrica Engineers Pvt Ltd

Icertis, Demech, Fidel Softech and Electrica Engineers Pvt Ltd served as Corporate Social Responsibility (CSR) partners for the e-Yantran mega-drive across various cities in Maharashtra.

- Icertis partnered in the following four cities: Chh. Sambhaji Nagar, Malvan, Ratnagiri and Satara
- Demech collaborated in three cities: Nashik, Nandurbar and Beed.
- Electrica Engineers Pvt Ltd was a CSR partner in three cities: 3 Cities in Maharashtra.

These collaborations collectively led to the collection of a substantial volume of e-waste.

Collaboration with Metro Global

Metro Global has generously donated a collection

vehicle to PEF for the purpose of enhancing door-to-door e-waste collection services. This significant contribution has substantially improved PEF's operational capacity, enabling a more efficient response to an increased volume of collection inquiries and facilitating the greater accumulation of e-waste through direct residential pick-up services.

4.2.2 Collaboration with SID

PEF and the Symbiosis Institute of Design have entered into a Memorandum of Understanding (MoU) to establish a 120-hour internship program. During this program, students from the Symbiosis Institute of Design contributed to the e-Yantran project by developing various creative assets. These assets included brochures and posters for digital media campaigns, as well as animation videos designed to raise public awareness. Additionally, the interns were responsible for designing web pages for the major collection drives, e-Yantran and PEHEL.



4.3 Social Impact

1. Job Creation : Through our waste management initiatives, we've generated employment opportunities for PEF e-Yantran team community members, including waste collectors, handlers, and administrative staff. These jobs have contributed to a decrease in unemployment rates in the area and driving economic growth.

2. Health and Sanitation : By implementing waste management practices, we've improved sanitation conditions in local neighbourhoods. This has resulted in a reduction in pollution due to electronic waste dumping, leading to a measurable improvement in community health outcomes.

3. Educational Impact : Through educational outreach programs, we've reached over 18000 school children, teaching them about electronic waste reduction, recycling, and environmental conservation. As a result, we've witnessed a significant shift in attitudes and behaviours among the youth.

4. Community Engagement : Our project has fostered strong community ties, with over 15000 residents actively participating in e-waste and

plastic collection drives like (e-Yantran and PEHEL) and community clean-up events. This high level of engagement has led to a reduction in illegal dumping and increase in community pride and cohesion

5. Expanding Reach and Fostering Collaboration

The e-Yantran event, a key component of the broader e-Yantran project demonstrated significant social impact through its strategic execution across 20 cities. This outreach initiative successfully established connections with approximately 200 Corporate Social Responsibility (CSR) entities and social organizations. This engagement fostered collaborative opportunities and amplified the project's network, creating a robust foundation for future initiatives in sustainable waste management. Furthermore, the event played a crucial role in extending awareness campaigns to new urban centers. By actively engaging citizens in these previously unreachable areas, the e-Yantran project effectively broadened its societal footprint and cultivated a greater understanding of responsible E-waste and plastic disposal practices among a wider demographic. This expansion of awareness is a critical step towards fostering long-term behavioral change and promoting environmentally conscious practices at the grassroots level.

COLLABORATION



Testimonial

Well organized initiative right from kit distribution, to pickup of waste from the centre. Very glad to be associated with Poornam Ecovision and their drives for various activities. Thank you.

- Swapnashilp Society

KPIT CSR greatly values its partnership with Poornam Ecovision Foundation. Your passion for waste management and commitment to creating a sustainable environment are truly commendable. Our sincere appreciation for your outstanding work as the implementers of our e-waste management project in Pune and Bengaluru. Beyond this, your willingness to support us with numerous volunteering activities whenever needed demonstrates a true commitment to collaboration and shared impact.

-KPIT CSR

This year (2024–25), we expanded our partnership by initiating an e-waste collection drive in the PCMC area, chosen for its high concentration of IT professionals and electronic usage. The Poornam team expertly planned and executed every aspect—from setting targets and coordinating collection points to training volunteers and managing logistics. Their efforts led to overwhelming participation from schools, colleges, offices, and residential colonies. On 26th January 2025, the mega drive collected over 3 tons of e-waste from more than 200 centres, reaching over 200,000 people. We sincerely thank Mr. Manerikar, Ms. Vaishali, and the entire Poornam team for their outstanding work. Poornam's documentation, reporting, and compliance were exceptional, and we look forward to continuing our collaboration to meet our sustainability goals.

-Harbinger Systems



5.1 Our Project

5.1.1 Initiatives

The project, aptly named "Paripoornam," a Sanskrit term signifying "complete" or "full," underscores the comprehensive strategy adopted towards fabric upcycling. This nomenclature reflects the project's aim to address the entirety of generated fabric waste and to develop a complete solution for sustainable fabric waste management. Under the "Paripoornam" initiative, a diverse range of upcycled products is manufactured, encompassing bags, accessories, and home decor items. These products are intentionally designed to highlight the inherent creativity and versatility of upcycled fabrics, thereby presenting unique and sustainable alternatives to conventionally produced goods.



The initial phase of the project involves the procurement of discarded or unused fabric from diverse channels, including donations and organized collection drives. Subsequently, these materials undergo a rigorous sorting process based on fabric type, color, and overall condition, with fabrics deemed to be of high quality being allocated for donation. Skilled artisans then undertake the task of cutting the sorted fabric into appropriate sizes and shapes, with a focus on minimizing material waste. Finally, these precisely cut pieces are meticulously stitched together to produce durable and aesthetically pleasing upcycled products.

Collection & segregation

The project commences with the acquisition of discarded or unused fabric through various channels, including donations and collection drives. Subsequently, these materials undergo a sorting process based on fabric type, color, and condition. Category of condition is divided into low-quality or non-reusable & high-quality reusable.



Donation

PEF has established a collaborative framework with various organizations specializing in the collection and donation of garments. The segregation process prioritizes the identification and selection of high-quality, reusable apparel. Items meeting these standards are then systematically set aside, ensuring that only suitable garments are designated for distribution to individuals and communities in need. This collaborative approach enhances the efficiency and impact of our outreach programs, providing tangible support to the underserved.



Product design & Fabric up-cycling

Upon fabric preparation, the design and artisan teams initiate the product development phase. They conceptualize and design a range of unique items, encompassing stylish accessories like bags and scarves, and home decor items such as cushion covers and table runners. Artisans precisely cut the remaining fabric into appropriate sizes and shapes, a process designed to minimize waste. Then cut pieces are stitched to manufacture up-cycled fabric products. The core objective is to ensure each item is both fashionable and sustainable. Finally, these fabric pieces are meticulously stitched together to create durable and visually appealing upcycled products.

Promotion of products:

Sales and Distribution Channels

The upcycled products generated by the project are distributed through a multi-channel strategy to maximize reach and diversify revenue streams. Current sales channels include temporary stalls at various locations and participation in specialized exhibitions. Paripoornam establishes temporary retail stalls in diverse locations to showcase and facilitate the direct sale of its upcycled products. These physical points of sale provide customers with an opportunity to interact with the products firsthand and complete purchases. Moreover, interested individuals can visit the Poornam Eco-Friendly Foundation (PEF) office to purchase upcycled items directly. Additionally, products are available for online purchase via a dedicated shop page integrated into the project website. A separate, comprehensive e-commerce platform is currently under development and is projected to become the primary online sales channel commencing April 2025.

Across Pune city, a network of eco-friendly retail points proudly showcases the innovative upcycled

fabric products created by our project. These thoughtfully curated shops serve as vibrant hubs where environmentally conscious consumers can discover a diverse range of sustainable alternatives. From stylish bags and unique accessories to eye-catching home décor items, each product embodies the creative reuse of discarded fabrics, demonstrating both aesthetic appeal and environmental responsibility. These retail points not only offer a tangible representation of our commitment to reducing textile waste but also provide a platform to engage the community and promote mindful consumption in Pune.

Skill development centers for women

Paripoornam is dedicated to fostering skill development and building capacity within the domain of fabric upcycling. The project implements training programs and workshops designed to equip women with the requisite knowledge and practical skills to actively participate in upcycling activities. This initiative aims to promote entrepreneurship and advance sustainability within the community.

To facilitate skill development and empower underserved women, the project has established



dedicated training centers at four strategic locations within Pune: Vadgaon, Gokhlenagar, Hadapsar, and Kondhwa. These centers offer a range of skill-based training programs and workshops specifically designed to provide women with viable livelihood opportunities. The curriculum encompasses diverse traditional and contemporary crafts, including Warli painting, fabric toy making, Godhadi making, fabric jewelry creation, hand embroidery, and patchwork. The primary objective of these training initiatives is to equip women with marketable skills, thereby fostering economic independence and contributing to their overall empowerment. 100+ women have been trained in these centers till March.

5.1.2 Special Events

Staff training programs:

In the preceding year, the project prioritized the professional development and well-being of Paripoornam staff & beneficiary women through the provision of specialized training sessions. Dedicated programs focusing on mental health awareness and financial literacy were conducted. Staff members and beneficiary women actively participated in these development and well-being training sessions, underscoring the project's commitment to holistic staff development and ensuring a supportive and informed working environment

Networking workshops

Internal networking

To foster collaboration and enhance the knowledge base of its staff, the organization facilitates participation in Eco-mela. The Eco-mela serves as a platform to showcase eco-friendly products and services through exhibition stalls, promoting interaction and potential partnerships within the sustainability sector & it is organized by PEF. Last

year Eco-melas were organized in ... & months. Collectively stalls were exhibited during these Eco-melas.

External networking

Furthermore, as part of a capacity-building program, staff members undertake exposure visits to other manufacturing units. These visits provide valuable insights into diverse operational processes, technological advancements, and best practices, thereby contributing to the professional growth and strategic understanding of the Paripoornam team.

5.2.Partnerships & Collaborations for Sustainable Development

Paripoornam and SID

PEF and the Symbiosis Institute of Design have formalized an agreement through a Memorandum of Understanding (MoU) to implement a 120-hour internship program. Within the scope of this program, students from the Symbiosis Institute of Design actively contributed to the Paripoornam project. Their contributions focused on developing a range of creative assets, including professional photography of up-cycled products and the creation of visually appealing catalogs tailored for both corporate and general customer segments.



Collaboration with HSBC for Skill Training center

HSBC has partnered with the PEF as a Corporate Social Responsibility (CSR) contributor, providing support for skill training centers that operate under a women's empowerment project. Specifically, training centers located in Gokhale Nagar and Kondhwa are currently functioning through this partnership. These centers aim to equip underprivileged women with valuable skill training, thereby fostering increased livelihood opportunities.

Collaboration with Persistent Foundation

Persistent Foundation, a committed Corporate Social Responsibility (CSR) partner from the previous year, collaborated with us to operate a skill training center located in Hadapsar. This center is specifically designed to conduct skill training programs and generate livelihood opportunities for underprivileged women.



Collaboration with Cummins India Foundation for Skill Development

Cummins India Foundation, serving as a dedicated Corporate Social Responsibility (CSR) partner, continued its collaboration with our organization. This partnership facilitated the operation of a skill training center situated in Vadgaon Budruk. The center's primary objective is to deliver specialized skill development programs, thereby generating livelihood opportunities for women.

Women's Economic Empowerment : The project significantly contributed to women's empowerment by providing comprehensive fabric upcycling training programs and skill development workshops to 400+ women. This initiative equipped participants with valuable skills in sewing, pattern-making, and design, thereby fostering independent income generation. The acquisition of these practical skills has unlocked opportunities for entrepreneurship and the establishment of small-scale business ventures. Out of these trained women over 125 got livelihood from the Paripoornam project.

5.3.Social Impact

Educational Livelihoods: The project significantly contributed to environmental education and awareness through initiatives focused on replacing plastic bags with cloth alternatives. By actively engaging individuals and communities in understanding the ecological ramifications of plastic waste, the project fostered a culture of sustainability. This engagement inspired positive behavioral change, encouraging participants to adopt more eco-friendly habits..

Livelihood improvement: The fabric upcycling



project serves as a direct pathway to economic empowerment and poverty alleviation, particularly within communities characterized by limited economic opportunities. By providing marketable skills and avenues for income generation through fabric upcycling, the project directly addresses the root causes of poverty, fostering sustainable livelihoods

Poornam Ecovision's work is truly impressive. I first came across them through their plastic waste



Testimonials



collection. Later, to address fabric waste, we began selling their upcycled products in our shop — a key part of our zero-waste theme. Their bags, laptop sleeves, slings, and pouches are not only sturdy and beautiful but also affordable. It's inspiring to see such a long-running organization creating green jobs and working at such scale. The team is dedicated and aware, and I've enjoyed connecting with them at exhibitions. I wish their impactful work continues to grow every day.

- Sunita Gokhle, Earthing Store (Paripoornam's retail partner)

We got information about the courses conducted by Poornam. We chose the painting course in the month of September. After completing the course, we practiced it at home. After that, the organization asked us for work. Poornam gives us work for livelihood. We informed many women about this experience so that they also benefit from training courses.

- Urmila Sachin Badade, Beneficiary from Training center at Hadapsar

I opted for an advanced course at Kondhwa unit. I did the course & I got sewing machine at home. Now I work from home for Paripoornam. They provide us material for making Sabji bag, book mark & shabnam bag. It gives me additional income source. I use to tell about organization to more & more women so that they join the training course of making products from old clothes. I wish many women shall get an opportunity like me for livelihood.

- Ms. Sheetal Satish Narad, Beneficiary from Training center at Kondhwa

I got information about training courses & I joined the course of Fabric Jewellery making. After completing the course I got the opportunity to showcase my Jewellery items at a renowned exhibition platform in Pune through Paripoornam. Now I run my you tube channel & Instagram handle exclusively for selling my designs. A small course made a substantial difference in my life. Thanks to Paripoornam.

- Ms. Seema Jadhav, Gokhle Nagar



6.1 Our Project

The Green Consultancy Project, an initiative of the PEF, is dedicated to providing sustainable solutions and comprehensive consultancy services to individuals, businesses, and communities. The overarching aim of this project is to promote environmental conservation and the adoption of eco-friendly practices. Driven by a core mission to foster sustainability, the project delivers practical consulting services designed to empower clients in implementing environmentally sound practices and effectively reducing their carbon footprint.

By actively promoting strategies for energy efficiency enhancement, waste stream reduction, and the integration of renewable energy technologies, the project contributes directly to the preservation of natural resources and the mitigation of environmental degradation. Furthermore, the initiative fosters heightened awareness and active engagement within communities, thereby encouraging collective action in the pursuit of sustainability objectives.

The Green Consultancy Project encompasses three distinct operational areas managed by the PEF: wet waste composting, rainwater harvesting, and biogas technology implementation. Each of these specialized projects offers tailored consultancy and support to facilitate the adoption of these sustainable practices.

Wet Waste Composting:

A primary objective of the Green Consultancy (GC) Project is the mitigation of the environmental impact of organic waste through the promotion of composting practices. To achieve this, the project initiated a wet waste composting program, wherein a designated pit is established at the composting site such as residential society, individual bungalow

& commercial place and ongoing assistance is provided regarding the entire composting process. In the preceding year, a comprehensive compost kit was developed to facilitate composting at the individual household level. This kit includes all the necessary components required for the decomposition process of kitchen waste. It possesses 2 bins, 2 trays, 2 culture bottles, ready compost manure & hand rake. Initially, these kits were distributed to a select group of customers to solicit feedback and identify areas for potential improvement. Subsequently, the compost kits were offered for sale on a pilot scale to assess market viability and refine the distribution strategy.



Through targeted community engagement and comprehensive education campaigns, the project actively encourages households and businesses to implement effective organic waste composting methodologies. This process facilitates the decomposition of organic materials, including food scraps, yard trimmings, and agricultural residues, into nutrient-rich compost, which can subsequently be utilized to enhance soil health and support sustainable agricultural practices.

Rainwater Harvesting:

Another critical component of this project involves the implementation of rainwater harvesting systems. This initiative is designed to achieve the dual objectives of water resource conservation and

reduced dependence on conventional water supplies. The installation of rainwater harvesting infrastructure in both residential and commercial buildings will enable the capture and storage of precipitation for a variety of applications. This strategic intervention aims not only to alleviate the impacts of water scarcity within Pune city but also to foster sustainable water management practices



throughout the community.

Biogas:

Green Consultancy project advocates for biogas production as a viable renewable energy source and a substitute for conventional fuels. Biogas is generated through the anaerobic digestion of organic waste streams, including food waste, agricultural residues, and animal manure. The implementation of biogas systems facilitates the capture of methane emissions from the decomposition of organic matter, thereby yielding clean energy, contributing to the reduction of



greenhouse gas emissions, and mitigating climate change.

Poornam plays a key role in this aspect by raising public awareness regarding biogas digester systems and offering installation and maintenance services upon request. By educating the community on the advantages and operational aspects of these systems, the initiative seeks to encourage the widespread adoption of this sustainable energy solution, ultimately fostering a cleaner and more ecologically sound environment.

6.2 Sustainability Consulting and Solutions - Case Studies

Case Study: Empowering Women through Sustainable Palm Craft in Goa

Introduction:

This case study examines a collaborative livelihood generation program implemented across several



villages in Goa, specifically Surla, Shirigaon, Mayem, Mulgaon, and Piligaon. The initiative was a joint effort by Persistent Foundation, Poornam Ecovision Foundation, and BAIF, with the objective of empowering women through skill development in eco-friendly crafts, thereby fostering sustainable livelihoods within their communities.

Program Implementation:

The core of the program involved providing hands-on training to women in the art of crafting useful and decorative items from palm tree branches. Recognizing the readily available natural resource

of palm trees in the region, the program aimed to blend environmental sustainability with creative skill development. Over 75 women from the identified villages participated in these



comprehensive training sessions. The training was expertly led by artisan Mr. Ramkrishna Gawde, who imparted his knowledge and skills in transforming palm tree branches into marketable products. The curriculum focused on practical techniques and creative designs, enabling the participants to produce a diverse range of items.

Outcomes and Impact : The program yielded several significant outcomes

Skill Development : Over 75 women acquired valuable new skills in crafting items from palm tree branches. This newfound expertise provided them with the foundation to create income-generating products.

Promotion of Eco-Friendly Crafts : By utilizing palm tree branches, a locally sourced and renewable resource, the program actively promoted sustainable crafting practices. This approach not only reduces reliance on conventional materials but also highlights the potential of utilizing natural resources in an environmentally responsible manner.

Women's Empowerment : The acquisition of new skills and the potential for income generation directly contributed to the empowerment of the participating women. By creating opportunities for economic independence, the program aimed to enhance their social standing and decision-making capabilities within their families and communities.

Community Benefit: The development of sustainable livelihoods for women has the potential to create a ripple effect, positively impacting the economic well-being of their families and the broader community. The program fostered a sense of entrepreneurship and encouraged the creation of local, eco-conscious cottage industries.

Conclusion:

The collaborative livelihood generation program in Goa serves as a successful model for empowering women through sustainable practices. By providing hands-on training in crafting with locally sourced palm tree branches, Persistent Foundation, Poornam Ecovision Foundation, and BAIF effectively fostered skill development, promoted eco-friendly crafts, and created pathways for women to build sustainable futures for themselves and their communities. The program underscores the potential of leveraging local resources and traditional knowledge to create meaningful economic opportunities while adhering to principles of environmental sustainability.

6.3 Punaravartan

Punaravartan represents a significant collaborative event organized during the Ganesh Festival, undertaken in collaboration with Eco-Exist, the Pune Municipal Corporation (PMC), and various social organizations within Pune. The central vision of Punaravartan is to achieve a complete material cycle, ensuring the return of materials to their originators. As awareness of this initiative expands, a natural closing of this cycle is increasingly observed. The event focuses on promoting the worship of Ganesh idols crafted from eco-friendly clay (Shadu Mati), facilitating the systematic collection of this clay following idol immersion, and gathering Nirmalya (floral and other ritualistic offerings) for subsequent conversion into compost manure. During the reporting year, Punaravartan successfully operated **60+** collection centers across Pune City and Pimpri-Chinchwad over a two-day period, resulting in a total collection of **45.6 tons** of clay. This initiative garnered enthusiastic participation from **200+** volunteers, including college students from Symbiosis and Modern College, as well as citizens spanning various age demographics. This collaborative endeavor not only underscores the significance of sustainable practices during religious festivals but also effectively fosters community engagement and environmental stewardship.



6.4 Collaborative Partnerships

Green Consultancy & SID

PEF and the Symbiosis Institute of Design have entered into a formal Memorandum of Understanding (MoU) to establish a 120-hour internship program. As part of this program, students from the Symbiosis Institute of Design actively supported the Green Consultancy project. Their primary contributions involved developing various creative assets, specifically focusing on the production of posters and awareness videos for digital media platforms.



and sanitation. This initiative effectively reduces communities' reliance on distant or unreliable water sources, thereby alleviating the considerable stress associated with water shortages, particularly prevalent in arid and semi-arid regions.

- Economic Empowerment :** The rainwater harvesting project significantly contributes to economic empowerment at both household and community levels by substantially lowering expenditure on water. This reduction in essential utility costs frees up financial resources that can then be reallocated to other critical needs.

Testimonials

We run a composting unit at our society with the help of Poornam Ecovision for more than 3 years. We have 96 flats in the society & wet waste generation is approximately 100 kg per day. Composting unit has 7 pits which are used for decomposition of wet waste. We got obstacles in the process. But Poornam Ecovision & society members worked passionately to improve the process & now it is going on successfully. All the flat owners got property tax benefits because of this composting unit. Compost manure is used for garden in the premises of society. Thank you Poornam for guidance & maintenance.

- Ms. Shweta Patwardhan, Committee member, Krishnakamal Society

We run Rainwater Harvesting Unit at Bhushan Apartment since 4 years. We were lacking in ground water before this unit is established. Now we are recharging ground water & also we get a good amount of water to fulfill daily needs of the society. I personally appeal to all societies to set such Unit & thereby help recharge of ground water.

- Mr. Shreedhar Sahasrabuddhe, Chairman, Bhushan Apartment

We recently bought a compost kit from Poornam Ecovision Foundation, and it has been a great experience. It's very easy to use and helps us manage our kitchen waste in a clean and eco-friendly way. Now we don't throw any wet waste outside—we compost it at home.

The compost we make is used for our home plants, and it's working really well. We even share the extra compost with our neighbors, which feels really good. It's a small step, but it's making a positive impact.

It feels great to be part of an eco-friendly lifestyle and contribute to reducing waste. Thanks to Poornam's initiative, we're not just managing waste—we're recycling it into something valuable. A big thank you to the entire team for promoting such sustainable and impactful practices!

- Mansi Dandekar

Collaboration with Persistent Foundation

Persistent Foundation, a Corporate Social Responsibility (CSR) partner for the E-Yantran and Paripoornam projects, collaborated on an activity within the Green Consultancy project. This engagement activity was designed for corporate volunteers employed at Persistent. The session conducted under the Green Consultancy initiative included a preparation of the compost kits designed by PEF, alongside a painting activity for the compost bins included in the kit.

6.5 Social Impact

- Green Economic Development :** The waste composting project significantly contributes to livelihood creation and economic development through the generation and sale of organic compost and related by-products. This initiative facilitates the recycling of organic waste into valuable resources, thereby enabling communities to cultivate local green economies.
- Enhanced Water Security :** The rainwater harvesting project significantly enhances water security by providing a consistent and reliable water source for essential domestic uses, including drinking, cooking,



Poornam Ecovision Foundation

पूर्णम इकोविजन फाउंडेशन

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7 Volunteer Engagement Project

7.1 Overview & Objectives

The Volunteer Engagement Project remains a cornerstone of our community-driven initiatives, channeling the passion and dedication of individuals committed to creating meaningful impact. This year, the program expanded in both reach and participation, demonstrating the strength of collaborative action in advancing our mission.

During the year, we engaged a total of 3000+ volunteers across various programs and initiatives. These individuals came from diverse backgrounds, bringing with them unique skills, perspectives, and a shared commitment to service.

Collectively, our volunteers contributed more than 5000+ hours of their time. This invaluable support allowed us to amplify our efforts in community outreach, program delivery, event execution, and administrative support.

Key Statistics



7.2 Key Activities & Initiatives

Throughout the year, our VEP team remained actively engaged in a wide array of impactful initiatives aimed at fostering environmental awareness, community service, and capacity building. These efforts were conducted across three primary categories—College, Corporate, and General—each contributing significantly to our mission and values.

Sr. no	Month	Activity Name	College Names	Details	Vol Count	Hours
1	Aug	Waste Voyage Waste Management Visit	IMCC	Waste Depot visit with IMCC Senior college students	110	110
2		Awareness Punaravartan Eco Friendly Ganeshotsav	KB Joshi, SP College, Siddhivinayak, Modern College Ganeshkhind, Garware College,	Poster Pasting, Street Play	54	2160
3	Sept	Punaravartan Eco Friendly Ganeshotsav	KB Joshi, Modern College Ganeshkhind, Garware College, BMCC, IMCC	Center Volunteering At Collection Point	98	588
4	Dec	Punarchakra & Foundation Day	FC College, BKPS,BMCC	Volunteer participated in various dept for FD	61	1464
5	Jan	River Ghat Cleaning activity	BMCC,IMCC,KB Joshi,IIEBM,FC College, Garware, Modern College GK,Modern College Warje	River Ghat Cleaning activity with 8 associative college	30	60
6		e-Yantran Volunteering E Waste awareness and collection	Dr. D.Y.Patil ACS College Pimpri, Dr. D.Y.Patil Hospital and Medical college, Indus Business School	Volunteers participated in center volunteering for e-Yantran 2025	14	84
7	Feb	Paper Bag Making	SP College	Paper bag making Workshop in the SP college	250	250
8		PEHEL Center Volunteering E Waste awareness and collection	Ivolunteer, Bharati Vidyapith, BKPS, Bishop, Garware, FC, IMCC, SP College,IIEBM, Senior College,Shree Swami Samarth's Engineer,SPPU,	Volunteers participated in center volunteering for PEHEL 2025	70	420
9	Mar	Best Out of E-waste Competition (BOEC)	Fergusson College	All volunteers participated in BOEC event	28	196
10		River Ghat Cleaning Activity	FC, KB joshi, Kaveri College,	River Ghat Cleaning Activity	45	90
Total		10 Activity	20		760	5422

Sr.No	Month	Corporate Involved	Activity Details	Participant Count (appr.)	Activity Houres
1	May	Persistent	River Ghat Cleaning activity with Persistent team	24	48
2	June	ACI	River Ghat Cleaning activity with ACI team	21	42
3	Aug	Amazon FineOps	River Ghat Cleaning activity with Amazon FineOps team	14	35
4		Persistent	Making Paper bag from old newspapers in just 6 folds without any glue or stapler	60	60
5		HSBC	Clay ganesh idol making activity with HSBC	104	416
6			Clay ganesh idol making activity with HSBC On occasion of their family day	60	300
7	Spet	Persistent	Kit of Punaravartan Prepared by Persistent Employees	50	100
8			Employees of Persistent made over 500 Paper bag from old newspapers in just 6 folds without any glue or stapler	53	106
9	Oct	KPIT	Lantern Making activity of KPIT employees	31	47
10	Nov	Persistent	20 employees of persistent made over 200 Paper bag from old newspapers in just 6 folds without any glue or stapler	20	20
11		Thermax	25 employees of Thermax collected over 43 kg of plastic from Rajgad	25	100
12		Persistent	200 emp of Persistent made 1800+ paper bags	200	200

Sr.No	Month	Corporate Involved	Activity Details	Participant Count (appr.)	Activity Houres
13	Jan	Harbinger	Kit of E-yantran Prepared by Harbinger's Employees.	25	50
14		Persistent	Kit of E-yantran Prepared by Persistent's Employees.	60	120
15	Feb	KPIT	Kit of PEHEL Prepared by KPIT's Employees	60	120
16		CDAC	Cleaning Activity at Sinhgad Base Village	35	210
17			Seminar by Expert on "Vermi-Composting"	15	15
18		Persistent	Kit of PEHEL Prepared by Persistent's Employees.	14	14
19		CDAC	Tree Plantation drive in Kendriya vidyalaya speech of guest	30	60
20			Online Seminar by Expert on "E-waste Management "	20	20
21			Lecture on "Plastic Waste Management & Ban of Single Use Plastic", Promotion of Cloth Bag	20	20
22	Mar	DMV	Sinhgad Fort Cleaning	18	54
Total		9	22 Activets	959	2157

College Engagements

Our collaboration with academic institutions played a pivotal role in fostering environmental sensitivity, leadership, and a spirit of community engagement among students. These initiatives aimed not only at education but also at empowering youth to become active contributors to sustainable development.

Waste Voyage

This program served as an eye-opener for students on the journey of waste—from generation to segregation, and disposal to recycling. Field visits showcased the real-world challenges of waste management, encouraging students to adopt more sustainable practices in their daily lives.



Workshop & Expert Sessions

A series of skill-building workshops and expert-led sessions were organized to broaden students' understanding of pressing social and environmental issues. Topics ranged from leadership, communication, and sustainability to hands-on learning in eco-friendly practices. These sessions provided students with valuable tools to become change-makers in their communities.



Corporate Collaborations

Our partnerships with corporate entities allowed us to extend our impact beyond campuses and into communities through structured, meaningful volunteering opportunities. These activities were tailored to align corporate social responsibility goals with tangible social and environmental benefits.

River Ghat Cleaning

Conducted multiple times during the year, these drives involved volunteers in cleaning polluted river ghats. The initiative not only helped restore natural water bodies but also educated participants on the importance of community hygiene.



Paper Bag Making

A creative and sustainable initiative where corporate volunteers handcrafted paper bags using papers. These bags were later distributed to local vendors as an alternative to plastic, promoting eco-conscious consumer behavior.



Clay Ganesh Idol Making

During the festive season, employees came together to mold eco-friendly Ganesh idols from natural clay. This initiative encouraged traditional celebration methods that are environmentally responsible, significantly reducing pollution from POP idols.



Kit Preparations (Punaravartan, PEHEL, E-Yantran)

Kit preparation involves gathering and organizing essential items needed for a specific task, activity, or emergency. It ensures that all necessary tools, supplies, and equipment are readily available and easy to access when required. Proper kit preparation reduces delays, enhances efficiency, and helps maintain safety and readiness.

Volunteers assembled customized kits aimed at awareness and collection for different activities:

- Punaravartan Kits included IEC material for awareness and use in drive day.
- PEHEL Kits included IEC material for awareness and use in drive day.
- E-Yantran Kit Included IEC material for awareness and use in drive day

Lantern Making

An artistic initiative where employees crafted lanterns using sustainable materials, promoting the traditional craftsmanship while highlighting the importance of environmental-friendly festival practices.

Rajgad & Sinhgad Fort Cleaning Drives

Volunteers trekked to historic forts like Rajgad and Sinhgad to carry out extensive cleaning drives. These efforts preserved cultural heritage sites, improved visitor experiences, and fostered pride and ownership among the participants.



Tree Plantation

A major reforestation effort where local trees saplings were planted in area by with the help of school students. This drive helped improve local green cover, offset carbon emissions, and create awareness about the role of trees in combating climate change.

Expert Sessions

Industry professionals and domain experts were invited to share insights on sustainability, social entrepreneurship, and community development. These sessions enriched volunteer perspectives and encouraged informed action.

General Volunteering Initiatives

Beyond institutional and corporate programs, our general volunteering activities created space for individuals from all walks of life to participate in civic betterment. These efforts were inclusive, participatory, and often community-led.

E-Yantran & PEHEL Volunteering

Volunteers contributed their time and energy to support kit assembly, distribution, and outreach for the E-Yantran and PEHEL programs. Their efforts ensured that essential resources reached underserved communities, bridging gaps in education and wellbeing.



River Ghat Cleaning Activity

These community-driven clean-up efforts saw participation from local residents, students, and independent volunteers. Together, they tackled waste accumulation at riverbanks, reinforcing the idea that clean public spaces are a shared responsibility.



7.3 Impact & Success Stories

Impact



I learned so many valuable things here it's hard to mention one of them but I would definitely say that, the hospitality they give you, the kind of humbleness you build in yourself by doing welfare at a level & taking the awareness initiatives towards environment within yourself.

-Shravani Santosh Koyalkonde
(Fergusson College Student)

The society and center allotted were really safe. Incharge sir was very helpful his support and guidance meant a lot as it was an unknown society for me. People were really interested to know about the pehel event and to be a part of that. I learned to communicate with unknown people.

-Supriya Vishwanath khansole
(Fergusson College Student)

Over the past five years, our students from Symbiosis College of Arts and Commerce have been interning with Poornam Ecovision Foundation. This year, 42 students dedicated themselves to a

collaborative internship with Poornam, and the results were truly inspiring. Their volunteering experience not only expanded their knowledge but also instilled a deep sense of environmental responsibility in each student. Working at the grassroots level empowered them to see the tangible difference they were making with every effort.

-Prof Dr. Sharayu Bhakare

Partnering with Poornam Ecovision in 2024 was a rewarding experience across various employee volunteering activities. Special thanks to Rajesh Manerikar Sir and the team—Abhijit, Rohini, Dakshata, and others—for their unwavering support. From insightful expert-led webinars and impactful participation in PEHEL 2024, to eco-friendly Ganesh idol workshops, sustainable fairs, and well-organized E-waste and cloth collection drives—the collaboration was meaningful and effective. We look forward to continuing this partnership in 2025.

-Savita Nakate (HSBC Employee)

Success Stories

Reviving Heritage, Restoring Nature: The Vruddheshwar Siddheshwar Ghat Clean-Up Initiative

Two years ago, our organization embarked on a mission to make Pune cleaner and greener. We began with the Vruddheshwar Siddheshwar Ghat — a site rich in history and deeply connected to the Maratha Empire, yet neglected and polluted despite its heritage status.

Recognizing the need for both environmental restoration and cultural preservation, we launched our first clean-up drive at the ghat. That single effort sparked a long-term, community-driven initiative to reclaim and protect this sacred space.

Since then, we have conducted monthly clean-up drives, tackling one section at a time. Over two years, these efforts have significantly improved cleanliness and raised public awareness about environmental responsibility.

Amplifying Impact Through Partnerships

Support from the Pune Municipal Corporation (PMC) has been instrumental — especially in waste transport and sustainable processing. Their collaboration has expanded our reach and improved operational efficiency.

Community Support as a Catalyst

A key pillar of our journey has been the unwavering support of the Vruddheshwar Temple and its Pujari, who:

- Offered the temple space for volunteer gatherings and meals,
- Provided clean water and sanitation access, and
- Regularly encouraged our team in our efforts to serve the Mutha River.

This community connection has deepened the purpose and spirit of our work.

Growing Through Corporate CSR

Inspired by our progress, several corporate partners have joined us through CSR collaborations, contributing resources and volunteers to scale up river and ghat cleaning initiatives.

Together, these efforts have turned the Vruddheshwar Siddheshwar Ghat into a symbol of what collective action, heritage pride, and environmental responsibility can achieve. We look forward to continuing this journey — one clean-up at a time.

From Personal Practice to Public Impact: A Volunteer's Environmental Journey

Raised in Chhatrapati Sambhaji Nagar, Manisha Arak comes from a humble background rooted in strong values of service and education. A B.Com graduate and MPSC exam qualifier, she transitioned into teaching after completing her B.Ed. degree nine years into her marriage. For the past 14 years, she has been a dedicated educator, balancing her profession with a growing passion for the environment.

Her environmental journey began in 2017 when she reported a garbage dump near Hedgewar Hospital through the Swachhata app — and saw it cleaned shortly after. This simple act revealed the power of citizen action and sparked her commitment to cleaner surroundings.

In 2021, after moving to Pune, she joined Poornam Ecovision Foundation as a volunteer through the Gadgebaba Swachhata Abhiyaan – PEHEL Collection Drive. Since then, she has actively participated in drives, awareness campaigns, and learning programs on waste management, water conservation, plastic alternatives, and fabric upcycling.

Her visit to Ecolaari — an organization that handcrafts plastic waste into products without electricity — inspired her to plan a similar eco-startup on her own land near Sambhaji Nagar.

She began making changes at home by segregating waste, composting, using natural cleaners, and promoting sustainability in her society. Through social media and local efforts, she continues to inspire others — proving that small steps can lead to lasting impact.

7.4 Partnerships & Collaborations

MES's Institute of Management and Career Courses (IMCC), Pune

During the year 2024-25, Poornam Ecovision strengthened its engagement with leading institutions through strategic partnerships aimed at fostering innovation, capacity building, and mutual growth. Collaborations with IMCC, played a pivotal role in advancing our shared goals across education, research, and community development. Through these partnerships, we undertook joint initiatives including internship for the students, community projects, guest sessions on various aspects of sustainability, research projects and participation of students in various activities of Poornam Ecovision to build a strategic and broader impact on individuals who are working tirelessly for sustainability. To achieve this, Poornam Ecovision contributed its expertise in sustainability and environmental initiatives by offering structured internship programs, conducting orientation for students, and monitor students involvement in ongoing sustainability efforts of organisation. On the other hand, IMCC played a crucial role in facilitating student participation, coordinating academic alignment, and providing institutional support for programs. These engagements not only contributed to knowledge exchange and resource sharing but also helped in expanding our operational reach and effectiveness. Looking ahead, we are committed to deepening these collaborations and exploring new opportunities with academic and research institutions to further our mission and deliver sustainable impact.

7.5 Skill Development Training and Appreciation

CEP (Poornam Ecovision Foundation in Collaboration with Fergusson College)

The Community Engagement Program (CEP) designed to integrate academic learning with purposeful community service, offering college students the opportunity to apply classroom knowledge to real-world challenges. These programs foster a deeper understanding of social and environmental issues while encouraging collaboration between students, faculty, and community organizations. Through hands-on involvement, students develop critical thinking, leadership, and civic responsibility.

In the academic year, Poornam Ecovision partnered with Fergusson College to facilitate student involvement in its ongoing environmental initiatives through the CEP framework. The collaboration began with 80 students approaching Poornam Ecovision with an interest in participating in field-based sustainability projects. Out of these, 68 students demonstrated a strong commitment to contributing to the foundation's work and actively joined one or more of its four ongoing environmental projects.

Under the Community Engagement Program, the students actively contributed to Poornam Ecovision's four ongoing environmental initiatives. Their work spanned several key areas, including waste management, urban biodiversity, environmental education, and promoting sustainable living practices. Students assisted in organizing and conducting awareness campaigns on waste segregation and plastic reduction in local communities. Additionally, they supported the development of educational content aimed at

building environmental awareness. Through these activities, the students played a vital role in advancing grassroots environmental efforts while gaining hands-on experience in sustainable development practices & community engagement.



SID Program

As part of the SID program, five students developed a series of interactive, eco-themed games aimed at promoting environmental awareness and responsibility. These games were designed to engage players of all ages in learning about sustainability, waste management, and biodiversity through creative and fun formats.

Game 1: Flip the Card – Match the 4Rs

This memory-based card game introduces the key environmental principles of Reduce, Reuse, Recycle, and Repurpose. With 64 cards—32 labeled with the 4Rs and 32 featuring common items like plastic

Ahmedabad

16th BIENNIAL CONFERENCE on ENTREPRENEURSHIP

FEBRUARY 26-28, 2025

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8. CARE

8.1 Our First Steps Towards Policy Research and Publications

The Centre for Applied Research & Engagement (CARE) continues to serve as a dynamic platform for interdisciplinary action research, grassroots innovation, and policy engagement. During the academic year 2024–2025, CARE strengthened its role in addressing critical environmental and social challenges through a combination of field-based projects, academic collaborations, and strategic policy contributions.

This year's work reflected CARE's mission to bridge research, practice, and public impact by fostering student-led inquiry, stakeholder partnerships, and real-world applications across rural, urban, and policy contexts.

Key Focus Areas of 2024–2025:

National Coordination & Policy Advocacy:

Contributed to the **C20 “Waste and Life” sub-team** as part of India's G20 presidency, co-developing the **official report and policy brief**.

Research Internships & Applied Projects:

Guided multi-institutional internships and dissertations on topics ranging from **e-waste policy, life cycle assessment (LCA), to data-driven strategy** for program impact.

Green Entrepreneurship Ecosystem Building:

Conducted a **7-month study** exploring pathways for the local green entrepreneurship, culminating in a report, strategic proposal, and a paper presented at the **16th EDII Biennial Conference**.

ESG Reporting & Industry Advisory:

Produced **Environmental, Social, and Governance**

(ESG) reports for APCCI, supporting transparency and accountability in corporate sustainability.

Regulatory Feedback & Roundtable Engagement:

Hosted consultations and drafted expert recommendations for the **Solid Waste Management Rules 2024**, reinforcing CARE's role in participatory policy shaping.

In alignment with its foundational goal of "engagement with purpose," CARE's work this year advanced holistic sustainability practices while enabling students, scholars, and community stakeholders to co-create impact through design, data, and dialogue.

8.2 Green Entrepreneurship Development Program

The Green Entrepreneurship Development Programme (Green EDP) is designed to promote a new generation of entrepreneurs who are both environmentally conscious and socially responsible. This initiative aims to build the capacities of individuals and communities, especially those from marginalized and economically weaker sections, to develop and scale enterprises that address the dual challenges of poverty and environmental degradation. The programme provides comprehensive support including entrepreneurship training, access to green business models, mentorship, and facilitation of financial linkages such as green financing, social venture capital, and CSR funds. Emphasizing sustainability, the Green EDP encourages the use of eco-friendly practices guided by simple but powerful heuristics such as reduce, reuse, recycle, remanufacture, redesign, and revive. It also promotes inclusive business models that create livelihood opportunities for poor producers, integrate them into pro-poor value chains, and build community-level social capital.

Ultimately, the programme aims to foster a robust ecosystem where green and inclusive enterprises can thrive, creating long-term positive impacts on both the environment and society.



Research Contribution

A paper submitted under the Green EDP framework examines how businesses can better respond to the pressing challenges of poverty, climate change, and natural resource depletion in the Asia-Pacific region. It traces the evolution of three key approaches Corporate Social Responsibility (CSR), Socially Responsible Investment, and Social Business—and argues for an integrated model that combines their strengths. The paper proposes a framework where CSR funds are directed towards SRI and support for social businesses, with a focus on building pro-poor value chains, promoting ecopreneurship, and reinforcing constitutional values of equality and justice. It highlights the need for partnerships between communities and businesses, and calls for stronger ecosystems to support social enterprise.

8.3 Symbiosis Institute of Design: Transformative Learning Experience

The SID Program was initiated to provide students with hands-on, project-based learning opportunities that bridge academic knowledge with real-world application. Through collaborations with startups, NGOs, academic initiatives, and design collectives, the program nurtures student growth in

areas such as digital media, sustainability, communication design, and social impact. The internships not only enhance technical and creative skills but also foster critical thinking, teamwork, and a strong sense of social responsibility.

1. Website Page Design & Digital Media Internships

A significant cohort of students participated in internships centered around website development and digital media design. These experiences allowed students to gain valuable skills in web technologies, UI/UX design, and content strategy, while contributing meaningfully to institutional and social projects.



Student Contributions:

- **E-Yantra Website:** One student was dedicated to the E-Yantra initiative, focusing on the design and optimization of webpages that give the detail of e-Yantran initiative.
- **Pehel Initiative:** Two students collaborated on developing and enhancing the website for the Pehel initiative, prioritizing clarity, accessibility,

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- **Pehel Initiative:** Two students collaborated on developing and enhancing the website for the Pehel initiative, prioritizing clarity, accessibility, and user engagement.
- **Poornam Webpages:** Another student worked on several high-visibility sections of the Poornam website, including the Home Page, Blog Page, Partnership Page, and Volunteering Page, ensuring design consistency and improved user

- experience.

Technical Skills Applied:

- Responsive web layout using HTML, CSS, and modern frameworks
- UI/UX design with Figma and Adobe XD
- SEO-friendly content integration and accessibility optimization
- Collaborative development within real-world project timelines

Impact:

The students' work enhanced the digital presence of institutional and initiative-based websites, resulting in improved usability, visual appeal, and functionality. Their contributions reflect a strong integration of academic learning with industry-relevant digital practices.

8.4 Social Impact

2. Educational Card & Board Games for Environmental Awareness

This creative internship stream combined environmental education with game design. Students worked in multidisciplinary teams to conceptualize, design, and produce educational games that promote sustainability and ecological literacy.

Focus Areas:

- Themes Explored: Games were built around critical environmental topics such as climate change, biodiversity loss, waste management, and water conservation.
- Game Mechanics: Students designed engaging mechanics, incorporating elements of strategy, cooperative play, and trivia-based learning to encourage player interaction and critical thinking.
- Visual & Instructional Design: Interns were responsible for the entire visual production pipeline, including artwork for game cards and boards, packaging design, and rulebooks.

Impact:

The final games served as both learning tools and awareness vehicles, demonstrating how creativity can drive engagement with environmental issues.

3. E-Yantra Outreach Materials – Pamphlets, Brochures & Animated Videos

As part of the Poornam Ecovision E-Yantran initiative, students developed a suite of outreach materials to support waste awareness and community-based waste collection efforts. The focus was on designing clear, accessible, and action-oriented communication tools to drive public participation in sustainable waste management.

Key Deliverables:

- Animated Explainer Video: A short animation designed to educate households on waste segregation practices, the environmental impact of improper disposal, and steps for joining the E-Yantran collection program.
- Project Brochure: A professionally designed brochure outlining the objectives, benefits, and implementation model of the E-Yantran waste collection initiative.
- Pamphlets: Informational handouts addressing daily waste practices, segregation tips, and visual guides for citizens to follow at home or in community spaces.
- Awareness Cards: Compact, easy-to-distribute cards summarizing key do's and don'ts of waste disposal, tailored for quick reference in public campaigns and workshops.

All materials were aligned with Poornam Ecovision's visual identity and messaging strategy, ensuring consistency, clarity, and engagement across different platforms and audiences.

Impact:

These communication materials enhanced the initiative's visibility, particularly in underserved regions,



9. CELEBRATING SPECIAL EVENTS

9.1 Ikshana

Through Nature's Eyes: A Journey of Art, Nature, and Awakening

In a world grappling with ecological crisis, a unique artistic vision emerged—one that sought not just to raise awareness but to touch the human soul. "Ikshana – Through Nature's Eyes" was conceived as a powerful confluence of classical Indian dance and environmental consciousness, a creative response to the climate emergency that transcended statistics and reports. Initiated by Poornam Ecovision Foundation, known for its dedication to sustainable living and ecological education, and supported by HCL Concerts, which champions Indian classical arts, Ikshana was born out of a shared belief: that art can awaken what logic alone cannot.

At its heart, Ikshana—which means "to see" in Sanskrit—sought to change how we perceive our relationship with nature. The concept envisioned climate change not as a distant, scientific abstraction but as an emotional, spiritual, and deeply personal journey. Through the ancient storytelling language of Bharatanatyam, the production gave form to the planet's cry and humanity's complicity—yet also its capacity for transformation.

Inauguration – 20th September 2024 | Pune

The journey began with a thoughtful inauguration ceremony on 20th September 2024 at the Symbiosis Institute Auditorium, Viman Nagar, Pune. The event was inaugurated by environmental leaders, cultural patrons, and educational partners from across Maharashtra.

The lamp-lighting ceremony was led by representatives from HCL Concerts, and guest dignitaries from the cultural community. They emphasized the need to move beyond technical narratives of climate change and engage the public at a deeper emotional and cultural level, especially through India's rich artistic traditions.

The National Tour: Pune, Bengaluru, Chennai, New Delhi

Following the resounding of its inauguration in Pune debut, Ikshana embarked on a four-city national tour, carrying its message across cultural and geographical landscapes.

Pune Performance: 22nd September 2024

Chennai – 29th September 2024

Bengaluru – 27th September 2024

New Delhi – 4th October 2024

Ikshana's Legacy: Beyond the Stage

More than just a series of performances, Ikshana became a movement. It awakened conversations across generations, cities, and disciplines. School programs and workshops were conducted in parallel, encouraging youth to create their own eco-art narratives. Audiences were not merely spectators—they became part of the dialogue.

In every city it touched, **Ikshana reminded people that the Earth doesn't need saving—we do. It invited each of us to pause, reflect, and see the world not with detachment, but with love, urgency, and humility.



9.2 Punarchakra

With the population steadily increasing and urban living becoming more resource-intensive, proper waste disposal and management have never been more crucial. In response to this growing concern, **Poornam Ecovision** organized the **Punarchakra: Zero Waste Event** on **30th Nov and 1st Dec 2024**, aimed at raising awareness, building understanding, and empowering individuals to adopt sustainable waste management practices.

The event was built on the vision of **“Zero Waste to Landfill”**, promoting a circular economy where every product is reused, repurposed, or responsibly recycled. The focus was to bring sustainability to the grassroots level by educating the public on how everyday actions can contribute to reducing the environmental burden of waste.

Through immersive learning and practical insights, the initiative demonstrated that effective waste management doesn't have to rely solely on large systems—it begins with informed individuals making conscious choices.

Held over two days, the event featured **multiple educational stalls**, each dedicated to a specific **type of waste**—such as plastic, e-waste, organic waste, and sanitary/hazardous waste. Each stall offered the following:

- Visual displays of common items found in daily life (like plastic wrappers, old newspapers, broken electronics, leftover food, and personal care products).
- Solution guides explaining what individuals can do—such as segregation at source, composting, using reusable alternatives, participating in recycling programs, and reducing consumption.

The event was inaugurated by **CPCB Regional Officer**, who emphasized the urgency of waste management in today's world and praised Poornam's efforts in community-led sustainability.

The event saw enthusiastic participation from citizens, families, students, and local leaders. Many visitors shared that they were unaware of the true impact of everyday waste and appreciated the clear, practical advice given at each stall. Volunteers and Eco Friends from Poornam played a key role in guiding visitors through the stalls, engaging them in conversations, and encouraging them to reflect on their own waste footprint. Attendees were especially drawn to the simplicity of the solutions offered—such as starting composting at home, saying no to single-use plastics, and learning how to dispose of e-waste responsibly.

Punarchakra 2025 successfully created a ripple effect of awareness and action by translating the complex issue of waste into simple, personal steps.



9.3 Foundation Day Program

This year's **Foundation Day** was a landmark occasion as we proudly celebrated **10 years of our organization's journey**—a decade filled with purpose, perseverance, and profound transformation. The event was a heartfelt tribute to the people, values, and vision that have shaped our path over the years. It brought together our team, supporters, well-wishers, and community members to reflect on our growth and to look forward with renewed commitment.

The event began with a spiritually grounding Pancha Mahabhut Pujan, invoking the five elements—earth, water, fire, air, and space—as a symbol of balance and harmony. This traditional ritual set a reflective and auspicious tone for the event, aligning our celebration with deeper cultural and philosophical roots. Following this, our esteemed guests were warmly welcomed and felicitated, in recognition of their support and contributions.



The program introduction provided context and direction to the day's proceedings. It began with a look back at the year gone by, highlighting significant milestones, learnings, and community initiatives. This segment underscored our commitment to continuous growth and our responsiveness to the needs of the communities we serve.

During the event, the team extended general appeals to all attendees—inviting them to engage more deeply, contribute meaningfully, and help co-create the future vision of the organization. These heartfelt calls to action encouraged collective ownership and inspired a sense of shared mission.



A central highlight of the day was the felicitation of Poornam, which included the launch of our Annual Report, and the release of **‘Iti Poornam’**—a commemorative annual volume that captures stories, voices, and reflections from the year. These publications not only document our work but also carry forward the essence of our values and culture.

The spirit of recognition continued with the presentation of the **Paryavaran Hitvardhini and Mitra** awards. Prior to each award distribution, short videos and presentations were shared, illustrating the journeys and contributions of the recipients. These moving narratives reminded us of the power of individual action and collective effort. Our

volunteer and staff—the heart of our organization—were also honored for their dedication and service.

The stage was then handed over to our Director, who made a series of future announcements outlining upcoming initiatives, strategic goals, and areas of expansion. This was followed by a warm vote of thanks, expressing gratitude to all those who have been part of our 10-year journey. The Poornahuti appeal was also shared, encouraging continued participation in our mission.

The latter part of the program featured a special speaker session, beginning with the presentation of an individual musical piece that offered a moment of reflection and beauty. The keynote speaker then took the stage and delivered an insightful and inspiring address that touched upon the themes of transformation, service, and social change—perfectly echoing the spirit of our 10-year journey.



Finally, the event concluded with the recitation of Pasaydan, a spiritual invocation for universal well-being and peace. This soulful closing served as a reminder of our deeper purpose and our interconnectedness with the world around us.

As we celebrated this significant milestone, the Foundation Day was not only a moment of joy and gratitude—it was a powerful reaffirmation of our commitment to the path ahead. With ten years behind us and many more to come, we move forward with stronger resolve, deeper roots, and an unwavering belief in the change we can create—together.

10.1 Impact

10. IMPACT & OUTREACH

686.96 MtCO₂
Potential Emissions Reduced



96,683 kg E-Waste collection

34,514 kg Plastic collection

15,814 E-goods donations

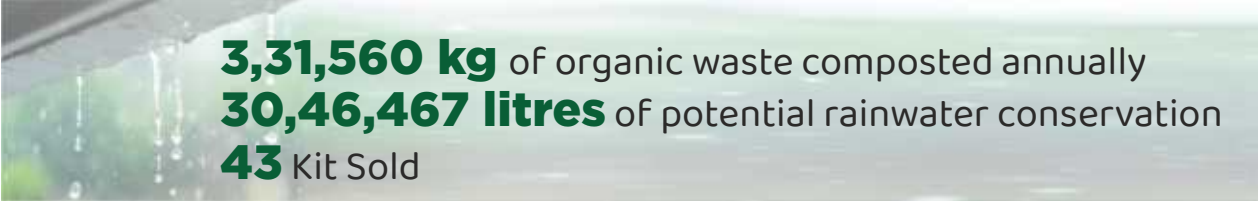
40+ Donation By Poornam



18,028 kg of fabric collected

25,462 kg of fabric donated

160+ women get empowered



3,31,560 kg of organic waste composted annually

30,46,467 litres of potential rainwater conservation

43 Kit Sold



3080+ Active volunteer participation

39 Activities Conducted

10.2 Digital and Media Outreach
(Infographic Representation)



Media Coverage

Newsletters
12 Bimonthly Newsletters



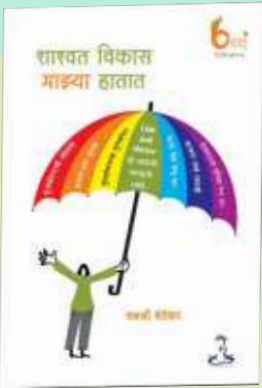
2 Interviews
Dr Rajesh Manerikar Interview,
Ms Dakshata Parab Interview in 95 Big FM

Publication

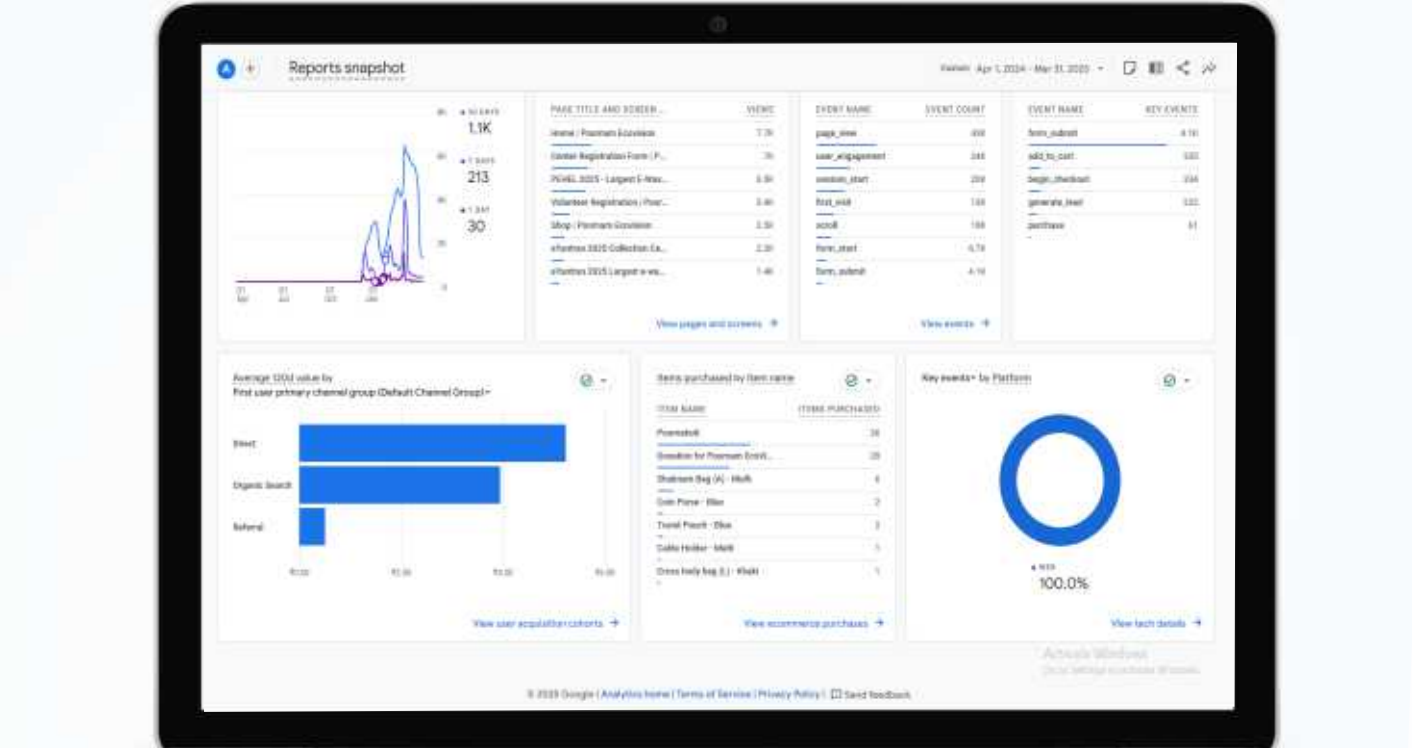
EDII Paper



Book



10.2 Digital and Media Outreach (Infographic Representation)



11. SUSTAINABILITY AND ENVIRONMENTAL PRACTICES

11.1 Alignment with SDG Goals

As part of our continued commitment to sustainable development, Poornam actively aligns its programs with the United Nations Sustainable Development Goals (SDGs). These global goals serve as a framework guiding our mission to create lasting social impact through collaborative efforts. In the reporting year, our initiatives were notably aligned with **SDG 3 (Good Health and Well-Being)** and **SDG 8 (Decent Work and Economic Growth)**, through targeted programs implemented in partnership with esteemed institutions. These partnerships have enhanced our ability to deliver high-impact outcomes in health and livelihood development across various communities.



11.2 Captive Eco-friendly Practices & Waste Reduction Initiatives

E- Vehicle

Transportation is one of the largest sources of greenhouse gas emissions globally, with conventional fuel-powered vehicles contributing significantly to air pollution and climate change. Recognizing this, Poornam has taken a decisive step toward reducing its carbon footprint by integrating electric vehicles into our fleet.

Electric vehicles (EVs) offer a cleaner, greener alternative to traditional petrol or diesel vehicles. They produce zero tailpipe emissions, are energy-efficient, and support the use of renewable energy sources. By transitioning to EVs for transportation and logistics, we are actively working to reduce harmful emissions, improve urban air quality, and contribute to a low-carbon future.

Saving Paper

The excessive use of paper not only leads to deforestation but also consumes vast amounts of energy and water during production. At Poornam, we have adopted several measures to minimize paper usage across our operations.

We encourage digital documentation wherever possible, reducing the need for physical printing. All internal communications, memos, reports, and records are shared electronically to cut down on paper waste. When printing is necessary, we promote double-sided printing and reuse of single-sided printed sheets for note-taking and drafts.

Furthermore, we educate our teams about responsible printing habits and the long-term environmental benefits of reducing paper consumption.

Reusing Cutlery

Disposable cutlery made from plastic and other non-biodegradable materials contributes significantly to environmental pollution, especially in landfills and water bodies. To combat this, Poornam has implemented a reusable cutlery policy across all its facilities.

We encourage our employees to use metal or other durable cutlery that can be washed and reused. This small change in our everyday habits has helped us significantly reduce single-use plastic waste. We also ensure that pantry and cafeteria areas are equipped with adequate facilities to clean and store reusable utensils conveniently.

Promoting Plastic Alternatives

Plastic pollution is one of the most persistent and widespread environmental problems today. To address this, Poornam has taken a strong stand against single-use plastics and actively promotes the adoption of eco-friendly alternatives.

We have replaced plastic bags with reusable cloth bags, encouraged the use of stainless steel or glass containers, and adopted biodegradable packaging materials wherever possible. Our team prioritizes cloth banners instead of plastic for event promotions offering sustainable practice.

12. EMPLOYEE WELFARE PROGRAM

12.1 Trip

As part of our commitment to employee well-being and team bonding, we organized a one-day office trip to Morachi Chincholi—a serene, accessible destination perfect for relaxation and connection. From the moment we boarded the bus, excitement filled the air. For many, it was more than just a getaway; it was a chance to unwind and engage with colleagues beyond the workplace.

The day featured a balanced itinerary of team-building games, group challenges, and free time for exploration and casual conversations. Shared meals, scenic walks, and laughter-filled moments helped foster genuine camaraderie.

A highlight for many was the opportunity to connect with colleagues from different departments, breaking down silos and reinforcing a sense of belonging. The trip reminded us that our greatest strength lies not only in our work but in the relationships we build.

The experience was a resounding success, reaffirming the importance of employee engagement and wellness in our culture. We look forward to continuing this meaningful tradition in the years to come.



12.2 Training Programs

Investing in employee development remained a core strategic priority of Poornam. Our comprehensive training framework was designed to foster a culture of continuous learning, enhance workforce competencies, and ensure compliance with organizational policies and regulatory requirements. The training initiatives were structured into two main categories: Monthly Training Programs and Annual Training Programs.

1. Monthly Training Programs

To promote consistent learning and professional growth, structured training sessions were conducted on a monthly basis. These programs targeted essential skills and knowledge areas relevant to the employees' daily responsibilities, with an emphasis on practical application and behavioral development.

Objectives:

- To enhance soft skills and interpersonal effectiveness
- To ensure awareness of key statutory provisions and company policies
- To encourage time-bound improvements in operational performance
- To foster a collaborative, informed, and responsible workplace culture

Topics Covered: The monthly training calendar included a diverse range of topics such as:

- **Time Management:** Session on techniques for prioritizing tasks, meeting deadlines, and increasing individual productivity
- **Team Building and Collaboration:** Activities and workshops aimed at strengthening teamwork, communication, and problem-solving abilities

- **Employee State Insurance and Other Statutory Benefits:** Informative sessions to enhance employee understanding of social security provisions and entitlements
- **Workplace Etiquette & Policies:** Guidance on appropriate conduct, communication standards, and organizational policies
- **Basic Health, Hygiene & Safety Awareness:** Education on occupational safety protocols, hygiene standards, and emergency response practices

Delivery Methodology:

- Interactive sessions and group activities
- Presentations and workshops by invited professionals
- Post-training feedback and knowledge assessments to evaluate effectiveness

These monthly programs not only contributed to improved performance and morale but also ensured that employees remained informed and engaged in their professional roles.

2. Annual Training Program

The Annual Training Program was curated to support long-term professional development and align with the strategic direction of the organization. These programs focused on developing leadership capabilities, enhancing functional expertise, and addressing critical areas such as regulatory compliance and organizational transformation.

Key Components:

- **Leadership Development Programs:** Tailored modules for mid-level and senior managers focusing on decision-making, strategic thinking, and people management

- **Technical and Functional Skills Training:** In-depth sessions in domain-specific knowledge, process improvement, and the adoption of new technologies
- **Project Management & Employee Engagement:** Programs designed to help leaders set clear goals, provide constructive feedback, and create high-performance work environments

Implementation Highlights:

- Collaboration with accredited external training providers and industry bodies
- Use of structured learning paths, case studies, and scenario-based learning
- Monitoring of learning outcomes through pre- and post-training evaluations

These annual programs played a crucial role in strengthening our talent pipeline, preparing high-potential employees for future roles, and ensuring that the workforce remained agile and future-ready.

12.3 Women's Day Celebration

To celebrate International Women's Day, we came together for a day of appreciation, inspiration, and connection—recognizing the invaluable contributions of women across our organization. The event highlighted our ongoing commitment to equality, inclusion, and empowerment in the workplace.

The celebration featured a mix of inspiring talks, interactive activities, and team appreciation moments that created a positive, uplifting atmosphere. Colleagues shared reflections, engaged in fun games, and expressed gratitude for the women who make a difference every day.

Beyond the festivities, the day served as a reminder of the strength and impact of women in our teams and the importance of supporting one another.

13. FUTURE ROADMAP

13.1 Vision for the Coming Year



14. TEAM AND LEADERSHIP

14.1 Introduction to Leadership



Mr. Sacheen Kulkarni
President & Director



Mr. Atul Kshirsagar
Director



Dr. Rajesh Manerikar
CEO & Founder Member

14.2 Advisory Board



Mr. Mukul Gadre



CA Nilesh Deshmukh



Mrs. Anushka Kajbaje



Mrs. Shweta Patwardhan



Mr. Abhishek Ganu



Mrs. Rucha Deshpande

14.3 POSH



Mrs. Medhavini Parkhi
Chairperson



Mrs. Jyotsna Bhilegaonkar
Member



Miss. Dakshata Parab
Member



Mr. Rohit Kusalkar
Member



Mrs. Nilima Kulkarni
Member

14.3 Introduction to Our Team Members

<u>General Manager</u> Bharat Damle	<u>Operations Manager</u> Jyotsna Bhilegaonkar, Subhash Ambore	<u>CSR Coordinator</u> Madhav Killedar, Vaishali Lokhande
<u>Account</u> Sanjay Mohol, Neha Kshirsagar	<u>Admin</u> Satish Waghdare, Gauri Mandge	

• Paripoornam •

<u>Product Project Coordinator</u> Suvarna Dhadve	<u>Unit Project Coordinator</u> Arati Gite	<u>Project Coordinator</u> Sneha Joshi
<u>Mobilizer</u> Nikita Supe, Damayanti Shedke, Vaijanta Gaikwad	<u>Marketing Coordinator</u> Advait Patki, Aakashshu Junnarkar	
<u>Unit Coordinator</u> Madhavi Gaikwad, Seema Chandgude, Vinita Bhonde, Pratiksha Dhawalikar	<u>Fabric Stitching</u> Gauravi Panchal, Hema Sangale, Manasvi Kanekar Neelima Kulkarni, Rohini Kharag, Swati Korwan Ulka Tawade, Vandana Sangle, Anupama Nyaydish	
<u>Field Support</u> Rutik Sawant, Amol Agnen, Rahul Bandal		

• Green Consultancy •

<u>Project Coordinator</u> Dakshata Parab	<u>Field Coordinator</u> Balaji Lobhe	<u>Field Support</u> Nilesh Shelar, Ravindra Bhosale
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• Volunteering Engagement •

<u>Project Coordinator</u> Abhijeet Dodake	<u>Volunteer Coordinator</u> Rohini Sonawane
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• Poornam's Centre for Applied Research in Environment •

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• E- Yantran •

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<u>Project Coordinator</u> Rohit Kusalkar	<u>Project Coordinator (DTDC)</u> Rushikesh Choudhari	<u>Project Coordinator (P- Center)</u> Abhilash Choudhari
<u>Area Coordinator</u> Atul Mainkar, Shantikumar Londe, Sarangdhar Koli, Mahesh Chandgude, Ashok Taralkar	<u>Area Coordinator (DTDC)</u> Ajinkya Kumbhar, Saurabh Kharate	
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15. ACKNOWLEDGMENT OF PARTNERS AND SUPPORTERS

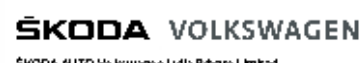
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