



पूर्णमिदं

नोव्हेंबर - डिसेंबर २०२५





Bimonthly Report

November and December 2025

eYantran (E-waste and Plastic Waste Management)

Total Society Drives	: 200+
Number of donors	: 1250
Ongoing Weekly E-waste Collection Centers	: 37
E-waste Collection	: 3610 kg
Plastic Waste Collection	: 1700 kg
Door to door E-waste collection	: 1830 kg

Paripoornam (Fabric Up-cycling)

Cloth Pickup	: 35
Cloth Collection	: 350+ kg
Number of bulk orders	: 4
Number of new product samples	: 10
No of promotional stalls	: 6

Volunteering Engagement

Corporate activities	: 1
College activities	: 6
Ecofriend activities	: 1
Ecofriend engaged	: 83
Corporate engaged	: 29

Green Consultancy

Running Composting Units	: 5
Running Rain Water Harvesting Units	: 11
Waste processed	: 921 kg/day
Rainwater conserved	: 30,46,467 Lit/annum
Total Compost Kit Delivered in Nov. - Dec.	: 4

Recycling : A Pathway to Sustainable Resource Management

Recycling is one of the most effective and practical approaches to manage the growing problem of solid waste. Rapid urbanization, industrial growth, and changing consumption patterns have led to a significant increase in waste generation across the world. Recycling helps address this challenge by converting waste materials into reusable resources, thereby reducing environmental pollution and conserving natural assets.

Recycling refers to the process of collecting, segregating, processing, and transforming waste materials into new and useful products. Instead of being dumped in landfills or incinerated, recyclable materials such as paper, plastic, metal, glass, and organic waste are reintroduced into the production cycle. In simple terms, recycling means giving waste a second life. It plays a vital role in reducing the extraction of virgin raw materials and lowering the overall environmental footprint of human activities.

There are several types of recycling based on the nature of waste and processing methods. Primary or closed-loop recycling involves converting waste into the same product, such as recycling plastic bottles into new bottles. Secondary recycling converts waste into different products, for example using plastic waste to manufacture benches, tiles, or construction materials. Tertiary recycling involves chemical processing of waste, particularly plastics, to recover fuels or raw chemicals. Organic recycling focuses on biodegradable waste, where kitchen and garden waste are converted into compost or biogas. In addition, e-waste recycling enables the recovery of valuable metals such as copper, aluminium, and precious metals from discarded electronic equipment.

The significance of recycling extends beyond waste reduction. Recycling conserves natural resources like forests, minerals, and water, and saves energy when compared to manufacturing products from virgin materials. It helps reduce greenhouse gas emissions, minimizes air and water pollution, and decreases the volume of waste sent to landfills. Moreover, recycling generates employment opportunities and supports livelihoods, especially for waste pickers and small recycling enterprises. By promoting a circular economy, recycling ensures that materials remain in use for as long as possible, reducing overall waste generation.

Recycling plays a central role in integrated solid waste management systems. It reduces the burden on landfills by diverting recyclable and biodegradable waste away from disposal sites. Source segregation of waste into wet, dry, and hazardous categories enhances recycling efficiency and enables decentralized waste management solutions such as household composting and community recycling centres. Recycling also reduces transportation and disposal costs for urban local bodies and supports compliance with India's Solid Waste Management Rules, 2016. By ensuring that only non-recyclable and inert waste reaches landfills, recycling makes waste management both environmentally and economically sustainable.

In India, recycling has a unique structure characterized by a strong informal sector. A formalized recycling management system can significantly enhance the social recognition of waste workers while enabling upward social mobility through improved and stable incomes. Efficient recycling practices also increase the economic value of waste, transforming it into a valuable resource. Moreover, such systems create opportunities for individuals engaged in recycling to transition into safer, more organized, and socially respected occupations. However, challenges such as poor waste segregation, lack of formal recycling infrastructure, occupational health risks for informal workers, and limited public awareness hinder the full

potential of recycling in the country.

To address these challenges, the Government of India has introduced several initiatives, including the Swachh Bharat Mission, Extended Producer Responsibility for plastic and e-waste, and implementation of the Solid Waste Management Rules, 2016. These measures aim to strengthen recycling systems, promote waste-to-value solutions, and encourage community participation. Increasing involvement of NGOs, start-ups, and local bodies is helping India transition towards formalized, decentralized, and technology-driven recycling practices. While the government has laid down supportive policies, industry-wide adoption of circular economy practices is essential to achieve sustainable growth and resource efficiency. Products must be redesigned for recyclability, reuse, and longer life cycles. Investment in advanced recycling technologies can improve material recovery and reduce waste. Strong supply chain collaboration helps create closed-loop systems and efficient resource use. Consumer awareness and behaviour change are crucial for successful circularity. Together, these strategies can significantly reduce waste, conserve resources, and support a resilient, circular industrial ecosystem.

In conclusion, recycling is not merely a waste management strategy but a crucial pathway towards environmental sustainability and resource efficiency. By conserving natural resources, reducing pollution, and supporting economic development, recycling contributes significantly to sustainable solid waste management. Strengthening recycling practices through policy support, public participation, and innovation is essential for building cleaner, greener, and more resilient cities in India.



Ms. Anushka Kajbaje

Director,
Poornam Ecovision Foundation

Special Events

Environmental Clean-Up Drive – Parwati Hill

A team of 29 enthusiastic volunteers from Thermax came together for a cleanliness drive at Parwati Hill held on 8th November. Their collective effort created a visible impact while spreading awareness about the importance of keeping our surroundings clean and preserving the natural beauty of the environment.



Foundation Day Celebration

Poornam's 11th Anniversary Celebration took place on 16 November 2025, from 5:00 PM to 7:00 PM at the Gokhale Institute of Politics and Economics in Pune. The event brought together approximately 200 people, including well-wishers, volunteers, and environmental enthusiasts, for an evening of meaningful interaction. The program commenced with an annual review by CEO Dr. Rajesh Manerikar, who presented an overview of Poornam's work and its impact over the past year. This was followed by keynote thoughts from Ms. Bageshree Manthalkar, Director of MNGL and a special address from Mr. Samrat Phadnis, Editor of Dainik Sakal, regarding the media's role in environmental challenges. A significant highlight of the evening was the launch of a new waste management mobile application, introduced and unveiled by Ms. Anushka Kajbaje, Director of



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Poornam. The celebration concluded with a vote of thanks by President Mr. Sachin Kulkarni, who shared the concept of "Poornahuti" and expressed gratitude to the attendees. Throughout the event, distinguished guests praised Poornam's impactful contributions to society and extended their best wishes for the organization's future initiatives.



Nature Trail – A Walk into Biodiversity

This nature trail guided by Shreyas Pattanshetty offered participants an enriching experience of exploring the rich biodiversity of ARAI Hill, fostering awareness and appreciation for local ecosystems. The walk was organized on 7th December from 7 am to 8 am.



From Leaves to Livelihood Skill Training Program for Women



A five-day livelihood training program was successfully conducted in Mayem village, Goa, empowering around 20 rural women. The initiative focused on creating useful and decorative products such as baskets, lanterns, and caps using coconut leaves—an easily available, biodegradable resource. Persistent Foundation, Poornam Ecovision Foundation, and BAIF Livelihoods had cordially organized this training conducted by Mr. Ramkrushna Gawade.



The hands-on training enhanced participants' confidence and skills while highlighting income-generation opportunities through sustainable practices. The next phase aims to form local production groups and establish market linkages to ensure long-term impact.



Paper Bag Making Activity

Our Eco-Friends conduct one activity every month in the area where they live. Paper Bag Making activity was successfully conducted by eco-friend Mrs. Manisha Arak in the Wadgaoshi area as a monthly activity. It was held on 21st December 2025 with the active participation of around 12 enthusiastic volunteers. Throughout the day, the volunteers worked together to make more than 100 eco-friendly paper bags using waste paper, promoting the message of "Reduce, Reuse and Recycle." After preparing the bags, the team distributed them in nearby market places and small shops, encouraging shopkeepers and customers to avoid plastic bags and adopt sustainable alternatives. This initiative helped spread awareness about plastic pollution and inspired the local community to take a small but impactful step towards environmental conservation.



Online Session – International Soil Day

On 5 December 2025, on the occasion of International Soil Day, we organized a special online session with renowned soil expert Dr. Tejaswini Pachpor. The one-hour session, held from 7:00 pm to 8:00 pm in an indoor online format, witnessed active participation from more than 18 volunteers. Dr. Pachpor delivered an insightful talk on the importance of soil health, soil conservation practices, and the role of healthy soil in sustainable agriculture and environmental protection. The session also included an interactive discussion where participants asked questions and shared their thoughts, making it an engaging and educational experience. Overall, the program successfully raised awareness about soil protection and encouraged volunteers to take small but meaningful steps towards conserving this vital natural resource.



River Ghat Cleaning Activity

The River Ghat Cleaning drive was successfully carried out at Siddheshwar – Vruddheshwar Ghat on 28th Dec 2025 from 7:30 am to 9:00 am with the enthusiastic participation of more than 45 volunteers. Volunteers from various organizations came together for this collaborative initiative, including Rotaract Katraj, MyPrakriti, UICA, Swaropwardhini and others. United with a common goal of protecting our rivers, the team cleaned the ghat area by collecting plastic waste, flowers, and other litter, helping restore the cleanliness and sanctity of the riverbank. This activity not only improved the condition of the ghat but also strengthened inter-organizational teamwork and raised awareness about the importance of keeping our water bodies clean and pollution-free.



Upcoming Event



1st March 2026 | 9 am to 1 pm

Location : Pune

Purpose : E- waste & Plastic awareness and collection drive

Door to
Door
**E-Waste
Collection**
Scan the
QR Code



Scan the
QR Code
to donate to
Poornahuti.



Door to
Door
**Fabric
Collection**
Scan the
QR Code



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New Shop Page : www.paripoornam.org.in