



Annual Report
2022-23

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1

Message from the Management

1.1 Letter from Chairmen

At the outset, I am pleased to witness the increasing momentum of environmental awareness and corresponding actions over the past decade.

The Poornam Excision Foundation (PEF), established in 2012, has evolved into one of the leading social organisations working in the space of sustainable development. Importantly, Poornam is progressing steadily towards its vision of being a 'one-stop solution in sustainable development.'



To achieve this vision, 'Environmental conservation,' 'People's participation,' and 'Livelihood development' are the keys to success in bringing Poornam to the masses of Pune city. Poornam has achieved successful project implementations due to the valuable contributions of volunteers at every stage of the project.

Poornam has adopted a decentralised approach for successful project implementation through livelihood development. Our belief in collaborative efforts has led us to join hands with government institutes, social and academic organisations, and corporates, which is the 'success mantra' behind the successful project implementations.

The dedication of Poornam's staff in achieving goals, transparency in documentation, and a due professional approach has become a brand value for Poornam. This has helped in establishing long-term associations with corporates such as Cummins, APCCI, Persistent Systems, KPIT, Icertis, Rodl and Partner, HSBC, Metro Global, ICICI Foundation, contributing to the successful implementation of projects across multiple locations.

The tremendous efforts of volunteers, staff, and advisory team members will be instrumental in achieving the goal of the confluence of sustainable development and Indian culture for the conservation of the 'Panchmahabhootas.' We are confident that our joint growth towards achieving individuals' lifestyles for the environment, as reiterated in the 'Delhi summit' of G20, will be successful.

Poornam takes pride in being one of the organisers of C20. Our country's traditional wisdom and Tarkanishtata (Adherence to Logic) will help us find ancient solutions to modern problems.

We are now in an era of hyper-transparency. Over the next decade, the links between climate events, a growing population, and unsustainable consumption patterns will become clearer, giving rise to food shortages and water wars, mounting land-use concerns, and growing inequality between haves and have-nots. Given the magnitudes of these problems, NGOs will be compelled to work together on systematic solutions.

We need to explore ways and means for the same, generate initiatives like moving from confrontation to collaboration, showing more selectivity around partnerships, an increase in social ventures, more emphasis on multi-stakeholder initiatives, and a rise in virtual campaigns.

Sacheen Kulkarni,
Chairmen,
Poornam Ecovision Foundation

1.2 Letter from CEO

Last year was filled with new experiments and trials in the field of sustainable development through Poornam's various projects.

In E-yantran, we conducted awareness and collection activities in three cities, namely Nashik, Sambhajanagar, and Pimpri-Chinchwad. The response we received from residents, volunteers, and local social organisations was overwhelming. People are eager to respond to the system well if they are informed wisely and transparently. People want to contribute to the betterment of the environment, provided they are given a correct and user-friendly method of contribution. The coming



year will be dedicated to five cities for conducting the E-yantran drive. We have initiated a door-to-door collection system in PMC wards to reach people who have bulky E-waste and want to donate it to the system for a good cause.

The Fabric Upcycling project is running with a tremendous response, with donors, beneficiaries, and end-users very pleased with the product quality, durability, and the cause behind the product making. Users are now coming up with new concepts and demands, which the team is happy to fulfil. Supporting training modules were prepared to add value to the project.

The Green Consultancy project has taken new dimensions, with the rural Rainwater Harvesting project implemented in 104 villages in zones facing water scarcity. Almost 21 Cr. Litres of water are being saved through these projects. Composting projects, in conjunction, are processing about 1100 kg/day of waste, saving it from being landfilled.

CARE projects are another feather in the cap when Poornam was selected as the coordinator of the 'Waste and LiFE' subgroups in LiFE subgroups of C20. Nine Choupals (Round table conferences) are planned to be a pivotal part of our initiative, where 200 organisations/individuals will share their thoughts on technological interventions and policy changes required for sustainable waste management. Poornam intends to produce a comprehensive report on Waste and LiFE as an outcome of this upcoming C20 exercise.

Volunteer engagement in the environmental field was a challenge, as all programs are off-campus and require consistent long-term dedication for the impact to be visible. But we have succeeded in getting corporate companies and students from more than 20 organisations to contribute to sustainable development consistently.

We are happy to accept any suggestions from our well-wishers, volunteers, and other stakeholders to improve our reach and make the layman more participative in this movement of Lifestyle for the Environment.

Let us join this journey and walk together...!

Dr. Rajesh Manerikar,
Chief Executive Officer,
Poornam Ecovision Foundation.

2.1 Poornam's Mission and Vision

Poornam Ecovision Foundation (PEF) was incorporated under Section 8 of the Companies Act on November 14, 2014. We are a dedicated social enterprise committed to the betterment of society and the environment. PEF's multifaceted approach encompasses awareness, consultancy, services, research and development, product manufacturing, and trading in various domains, including waste management, sustainable agriculture, renewable energy, and environmental management. Our overarching goal is to assist individuals in discovering sustainable lifestyles through public awareness, consultancy services, product design, and manufacturing. PEF aspires to serve as a guiding force, a trailblazer, and a steadfast companion for all those who are deeply concerned about the environment and are eager to catalyse positive change towards sustainable living.

PEF was founded with a clear set of objectives:

1. To engage in activities both within India and abroad aimed at promoting and imparting education, conducting research, organising workshops, seminars, symposiums, public campaigns, rallies, and publicity efforts. Through these initiatives, we aim to cultivate

Vision ●————

- To establish Poornam Ecovision Foundation as a one-stop solution provider for sustainable development.

the right knowledge, behaviours, and practices while fostering innovation, fundraising, and resource mobilisation. Our holistic approach centres on sustainable development and environmental conservation, with a specific focus on generating livelihoods through effective and innovative ideas in waste management, sustainable agriculture, renewable energy, natural resource management, and environmental management.

2. To collaborate on research and development projects, either independently or in partnership with profit/non-profit organisations, academic institutions, firms, government bodies, semi-government entities, and commercial organisations. Our commitment extends to the publication of various literature forms related to sustainable development, as well as the manufacturing, trading, reselling, and promotion of eco-friendly products, including upcycled items. Additionally, we endeavour to establish model projects in environmental management, particularly in the realm of waste management, encompassing solid, liquid, or any other form of waste.

Mission ●————

- Designing and promoting waste management practices.
- Providing research and development services in the field of sustainable development.
- Initiating and accelerating community participation in the field of sanitation, agriculture, renewable energy and livelihood.

2.2 Brief Introduction to the Projects & Direction of Our Efforts:

Paripoornam (Fabric Upcycling) : In today's dynamic lifestyle, the challenge of responsibly disposing of old clothing has become increasingly pressing. PEF has embraced the principles of reduce, reuse, and recycle (the 3Rs) and has initiated collection drives for old clothing, with a focus on upcycling and recycling. These drives are organised in residential areas and corporate companies, collecting clothing items that are then meticulously sorted. Reusable items are donated to those in need, while the rest are creatively transformed through upcycling.

E-Yantran (E-waste & Plastic Waste) : The management of electronic and plastic waste poses significant environmental challenges. PEF has taken proactive steps to address this issue, establishing partnerships with authorised processors for the responsible collection and disposal of e-waste. Our efforts encompass collection drives in residential societies and the operation of permanent collection centres. Collected e-waste is carefully categorised, repaired when feasible, and reused for the benefit of individuals in various organisations, including old age homes, orphanages, and rural areas. Non-reusable e-waste is responsibly handed over to authorised disposal agencies.

Volunteer Engagement : This year, PEF extended its outreach to diverse segments of society, resulting in a surge of dedicated volunteers joining our mission. Volunteers

from esteemed institutions such as Symbiosis and Pune University have been active participants in our endeavours. Regular monthly meetings serve as platforms for volunteers to share their accomplishments, contributions to PEF's vision, and future plans. These passionate volunteers and well-wishers play a pivotal role in helping PEF extend its impact and work towards community welfare.

Green Consultancy (Rainwater Harvesting & Composting) : In Pune, the adoption of rainwater harvesting (RWH) and composting projects at the society level stands at a mere 30%, leading to mounting waste and water-related challenges. To address this, PEF has established Green Consultancy, a dedicated Counseling Center providing services for the installation, maintenance, and guidance related to Organic Waste Composting, Solid Waste Management, and Rain Water Harvesting. Our initiatives extend to societies and townships, addressing critical water and waste management issues in Pune.

P-CARE (Poornam's Centre for Applied Research in Environment) : P-CARE is our recent addition, focusing primarily on research to bolster Poornam's initiatives. It also aims to increase student involvement in environmental and sustainability research, with the ultimate goal of translating these efforts into policy interventions that contribute to a more sustainable future.

Pioneering Environmental Solutions in E-waste and Plastic Waste Management

1,27,824.5
MtCO₂

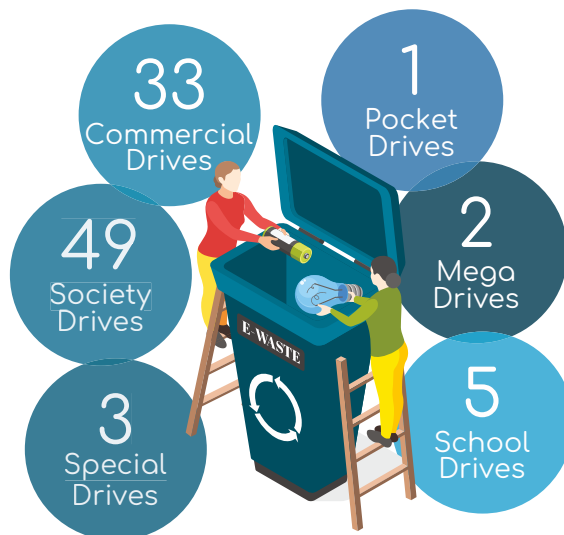
Potential Emissions
Reduced

11,530 kg

Plastic Waste
Collection

48,965 kg

E-Waste
Collection



In the face of escalating environmental challenges posed by electronic and plastic waste, E-Yantran emerges as a transformative initiative that addresses these concerns through a comprehensive approach. The project is dedicated to the responsible collection, categorization, and disposal of e-waste, while also championing repair and reuse practices that benefit both organisations and communities in need.

Collection and Responsible Disposal:

E-Yantran's core mission revolves around the efficient collection and responsible disposal of electronic and plastic waste. The project places a significant emphasis on categorising waste materials, ensuring that non-reusable e-waste is disposed of in an environmentally friendly manner. By incorporating responsible disposal practices, E-Yantran actively contributes to minimising the environmental footprint of electronic and plastic waste.

Repair and Reuse:

A distinguishing feature of E-Yantran is its commitment to repair and reuse. This not only aligns with sustainable practices but also serves the dual purpose of benefiting organisations and communities in need. By extending the life of electronic devices through repair and reuse, the initiative promotes resource efficiency and reduces the demand for new electronic products.

Diverse Collection Methods:

E-Yantran has established various methods to facilitate the collection of e-waste. Permanent centres, managed by dedicated volunteers, allow individuals to drop off e-waste at any time, with collection occurring on designated days. Drives of different scales, from society-level initiatives to city-wide Mega drives like E-Yantran & PEHEL, provide opportunities for widespread community involvement. Notably, the initiative has expanded its Mega-drives to three new cities—Nashik, Sambhajinagar, and Sinnar.



1738
Satisfied
E-Waste Donors

80
E-Goods
(Computer &
Laptops)
Donations

15000
Kgs of E-Waste
Collected through
DTDC

Commercial and Pocket Drives:

Commercial drives target institutions in urban centres, ensuring that commercial e-waste is responsibly managed. Pocket drives, on the other hand, extend the program to neighbouring regions by collaborating with multiple societies. This multifaceted approach allows E-Yantran to address e-waste challenges at various levels, from individual households to commercial establishments.

Door to Door E-Waste Collection Initiative (DTDC):

In a bid to enhance convenience, E-Yantran has introduced the Door to Door E-Waste Collection Initiative (DTDC). This innovative approach allows for doorstep collection, simplifying the process for individuals and encouraging greater participation in responsible e-waste disposal.

Awareness Initiatives:

E-Yantran recognizes the significance of raising awareness about e-waste management. To this end, the initiative conducts various activities in societies and

schools to educate communities about the importance of responsible disposal and the benefits of repair and reuse. These awareness initiatives are bolstered by the active participation of volunteers, primarily students from associated educational institutes, injecting new energy and enthusiasm into the cause.

E-Yantran stands as a testament to the power of collaborative and conscientious efforts in mitigating the environmental impact of e-waste and plastic waste. Through its diverse collection methods, commitment to repair and reuse, and extensive awareness initiatives, the project not only tackles immediate challenges but also lays the groundwork for a more sustainable and environmentally responsible future.

3.1 Milestones

3.1.1 Mega Drive Initiatives:

In a commendable effort to address the escalating issue of electronic waste in urban India, two impactful initiatives, E-Yantran and Pehel-2023, have taken significant strides towards responsible waste management and community engagement. E-Yantran, guided by the mission to handle and dispose of e-waste scientifically, not only succeeded in collecting and managing electronic waste but also contributed to social welfare by providing refurbished products to the underprivileged. The Republic Day E-Yantran 2023 event, held in collaboration with various organisations, witnessed extensive preparation, volunteer engagement, and school awareness sessions, culminating in the successful collection of 4.5 tons of e-waste and the anticipated donation of 20 refurbished computers.

Parallely, the Pehel-2023 campaign, organised by Pune Municipal Corporation and partnering with local social organisations, including Poornam Ecovision Foundation, demonstrated a collective commitment to cleanliness and sustainability during the annual 'Cleanliness Week.' The campaign focused on the collection of E-Waste and plastic across Pune, resulting in the impressive collection of 16.15 tons of e-waste and 7.5 tons of plastic, with active participation from over 2560 donors and 950+ volunteers. These initiatives not only underscore the significance of responsible waste management but also serve as exemplary models for addressing environmental challenges and fostering community involvement.

E-Yantran 2023

E-Yantran, conceptualised to address the mounting issue of electronic waste in urban India, embarked on a mission to scientifically handle and dispose of e-waste while simultaneously providing refurbished products to the underprivileged. The name 'eYantran' stems from "e waste kaNiyantaran" (control), symbolising the lifecycle of e-waste from collection to its transformation into an eco-friendly end product.

Event Overview: Republic Day E-Yantran 2023
On Republic Day, E-Yantran 2023 was organised in the Pimpri-Chinchwad Municipal Corporation (PCMC) area, Nashik & Sambhajinagar, bringing together various organisers, including Poornam Ecovision Foundation, Paryavaran Sanrakshan Gatividhi, Sarvarkar Mitra Mandal, KPIT, and Municipal Corporations of PCMC & Sambhajinagar. The event aimed to collect e-waste, raise awareness, and donate



Preparation:

- Organisers: 6 local organisations were enlisted to increase community participation.
- Role of Partners: Partners established

collection points, spread awareness through social media, and engaged volunteers.

- **Local Organisations:** Six local organisations supported the mega drive by contributing their efforts.

Volunteer Engagement:

- **College Volunteers:** Students from IIEBM actively participated in fieldwork, establishing collection centres and conducting school awareness sessions.
- **Collection Point In-Charge Volunteers:** Collection point in-charges were encouraged to become volunteers at their respective collection points.
- **Local and Corporate Volunteers:** Local volunteers utilised social media for awareness, while corporate volunteers from KPIT worked at collection points, distributed pamphlets, and conducted door-to-door awareness.

School Awareness Session:

48 schools were targeted for awareness sessions, reaching over 3,890 participants. IIEBM students visited schools, distributing pamphlets to students, parents, and staff.

E-Yantran Drive Day:

On Republic Day, volunteers began collecting e-waste at 9 am, engaging more than 1,000 citizens in PCMC. By 1 pm, approximately 4.5 tons of e-waste were collected and transported to the final collection centre. The drive showcased significant community participation.

Post-Drive Statistics:

Organisers and Partners: Poornam Ecovision Foundation, Paryavaran Sanrakshan Gatividhi, Sarvarkar Mitra Mandal, KPIT, and Pimpri Chinchwad Municipal Corporation, with 6 local partner organisations.

- Total Collection Points: 120
- Engaged Volunteers: 300+
- Engaged Citizens and Donors: 1,000+
- School Awareness Sessions Covered: 48
- Collected E-Waste: 4.5 tons



- Expected Donation of Refurbished Computers/Laptops: 20 (minimum)

Post-Drive Activities:

The collected e-waste underwent careful handling and sorting at the final collection centre, followed by handover to authorised e-waste recyclers for scientific disposal. Refurbished laptops and computers were donated to local organisations, schools, and students in the PCMC area on February 28, 2023.

E-Yantran 2023 successfully combined community engagement, awareness, and responsible e-waste management, highlighting the potential for transforming electronic waste into opportunities for social impact. The drive stands as a model for sustainable initiatives addressing the electronic waste challenge in urban areas.

PEHEL 2023

In commemoration of Sant Gadge Baba In commemoration of Sant Gadge Baba Jayanti, the Pune Municipal Corporation organises an annual 'Cleanliness Week.' Various events are conducted as part of this initiative. Last year, Pune Municipal Corporation, Clean India Foundation, and local social organisations including Poornam Ecovision foundation, Paryavaran Sanrakshan Gatividhi, Janwani, Sagarmitra, Cummins India Foundation collectively organised the "Pehel-2023" campaign for the city of Pune. The focus of this mega campaign was the collection of E-Waste and plastic at multiple centres throughout the city. Poornam being the flagship of the group handling the raising of centres and engaging volunteers for this significant initiative.

Campaign Details :

E-Waste Collection Total: 16.15 tons
 Plastic Collection Total: 7.5 tons
 Participating Donors: 2560
 Participating Volunteers: 950+
 During this campaign, on February 26, citizens actively participated by depositing their E-Waste and plastic at collection centres across Pune from 9 am to 1 pm.



3.1.2 Door to Door E-Waste Collection Initiative:

In a synergistic partnership involving the APCCI, the Pune Municipal Corporation, and spearheaded by the flagship organisation, the Poornam Ecovision Foundation, a visionary initiative was launched to tackle the critical issue of electronic waste management. Known as the Door-to-Door waste collection project, this ambitious mission aimed to provide a sustainable alternative to non-scientific waste disposal methods, establishing a comprehensive system for the responsible collection, handling, and disposal of electronic waste. The Initiative was started on 1st July 2022 with an inauguration ceremony held on 30th August 2022 with honour of Indian Administrative Officer, Vikram Kumar, being the inaugural guest.

Two electric vehicles were efficiently employed for waste collection, marking a significant step in realising the project's objectives. The initiative also implemented e-waste awareness programs, actively engaging and educating the local community on the importance of responsible e-waste disposal. By placing a strong emphasis on proper collection, safe handling, and environmentally friendly disposal practices, this program emerged as a compelling model for sustainable business and environmental stewardship. During its initial months of operation from

August 2022 to March 2023, the project demonstrated remarkable success, recording 256 successful pickups and collecting an impressive 15,699.3 kilograms of electronic waste. Notably, a substantial portion of this waste, totaling 11,378 kilograms, was responsibly disposed of, underscoring the commitment to sound e-waste management. The project's achievements stand as tangible contributions to environmental preservation and sustainable practices, offering a compelling case study for other regions and organisations seeking to enhance their electronic waste management capabilities. The collaborative effort between APCCI, the Pune Municipal Corporation, and the Poornam Ecovision Foundation serves as a shining example of how coordinated endeavours, with the flagship organisation at the forefront, can lead to significant positive impacts in electronic waste management, paving the way for a more eco-friendly and responsible future.

The E-Yantran Project remains committed to its mission of environmental sustainability and community engagement. The financial year 2022-23 has seen significant achievements in e-waste scientific collection & disposal, plastic waste collection, and charitable donations.



3.2 Nurturing Sustainable Futures Through Collaborative Partnerships

In the realm of environmental sustainability, the E-Yantran project, an initiative of Poornam Ecovision Foundation, stands as a beacon of innovation and collaborative effort. E-Yantran, at its core, focuses on two critical facets of waste management – E-waste and plastic waste. The success and impact of this project are significantly amplified through strategic partnerships and collaborations with entities dedicated to fostering a greener, more sustainable future.

E-Yantran and Eklavya Pvt Ltd:

The collaboration, effective from November 15, 2022, to November 14, 2023, establishes a symbiotic relationship with a primary focus on plastic waste management. PEF, through its extensive network and expertise, pledges to collect and segregate 200 kg of plastic every Saturday. This invaluable resource is then directed towards Eklavya's carbon credit initiatives. In return, Eklavya assumes the responsibility of collecting and treating the plastic waste, showcasing a dedication to recycling and reducing carbon emissions.

The benefits of this collaboration are multifold. Not only does it encourage the recycling of plastic materials, but it also provides Poornam Ecovision Foundation with financial incentives for their diligent efforts in collecting and exchanging plastic waste. The partnership aligns with broader sustainability goals, contributing to environmental conservation and enhancing the corporate social responsibility (CSR) profiles of both organisations. By complying with

environmental regulations related to waste management, this collaboration reflects a forward-thinking approach, emphasising shared responsibility for a greener future.

E-Yantran and Sorting Swans Ecosocial Pvt Ltd:

In another impactful collaboration, Sorting Swans Ecosocial Pvt Ltd. and Poornam Ecovision Foundation have joined forces to address the growing concern of electronic waste. The Memorandum of Understanding signed between these entities underscores a commitment to responsible e-waste management. Sorting Swans Ecosocial Pvt Ltd. plays a crucial role in generating awareness content regarding the proper disposal of used dry batteries. This includes active participation in events, collaboration in e-waste collection drives, and ensuring the safe transportation of dry batteries for research purposes.

Poornam Ecovision Foundation, on the other hand, assumes a pivotal role in collecting used dry cell batteries, segregating them from other electronic waste, and raising awareness about the importance of proper disposal. The collaboration extends beyond waste exchange, focusing on preventing toxic substances from leaching into the environment and reducing the overall environmental impact of battery waste. By mitigating the carbon footprint associated with battery production, this partnership aligns with broader sustainability goals, fostering innovation and knowledge exchange.

E-Yantran and Shri Siddhivinayak Mahila Mahavidyalaya:

Shri Siddhivinayak Mahila Mahavidyalaya (SSVMM) and Poornam Ecovision Foundation have embarked on a journey to bridge the gap between academia and practical experience. The MoU, effective from May 12, 2022, to May 12, 2027, establishes an internship program aimed at providing students with hands-on experiences aligned with their academic curriculum. SSVMM takes on the responsibility of ensuring the availability of students and assigning them to specific activities, while Poornam Ecovision Foundation designs and monitors the 60-hour internship program.

This collaboration ensures that students receive a high-quality learning experience, integrating practical work with academic credit. The structured internship program enhances students' employability upon graduation by providing exposure to real-world work settings, industry knowledge, and professional networks. The collaboration also opens avenues for collaborative research projects between SSVMM and Poornam Ecovision Foundation, fostering innovation and contributing to the holistic development of students.

E-Yantran and Mahalaxmi E-Waste Recycler:

Poornam Ecovision Foundation (PEF) has strategically partnered with Mahalaxmi E Waste Recycling, designating them as the primary authorised recycler for all electronic waste, excluding batteries. This collaboration is driven by PEF's commitment to responsible e-waste management and Mahalaxmi's reputation for ethical recycling practices. By

entrusting Mahalaxmi with the recycling process, PEF ensures that collected electronic devices are treated in an environmentally friendly manner, aligning with regulatory standards and reinforcing their dedication to sustainability. This streamlined collaboration optimises resource utilisation, minimises the carbon footprint associated with e-waste disposal, and sets a positive precedent for responsible environmental stewardship in partnership endeavours. Through this alliance, PEF not only addresses the pressing issue of electronic waste but also fosters a greener and more sustainable future.



4.1 Our Project

At the heart of Paripoornam's mission lies a dedicated commitment to responsible management of old clothing. The project meticulously collects, sorts, and creatively upcycles discarded fabrics, envisioning a future where textile waste is minimised, and sustainable fashion takes centre stage. This endeavour goes beyond environmental conscientiousness; it extends a helping hand by donating reusable clothing to those in need.

Collection, Sorting, and Upcycling:

Paripoornam's approach begins with the responsible collection of old clothing, followed by a meticulous sorting process. The real magic unfolds in the creative upcycling of these fabrics, transforming them into unique and purposeful products. This not only reduces textile waste but also contributes to the promotion of sustainable fashion practices.

Stalls and Product Promotion:

The project doesn't just stop at creating upcycled wonders; it actively showcases them through stalls set up at various occasions and

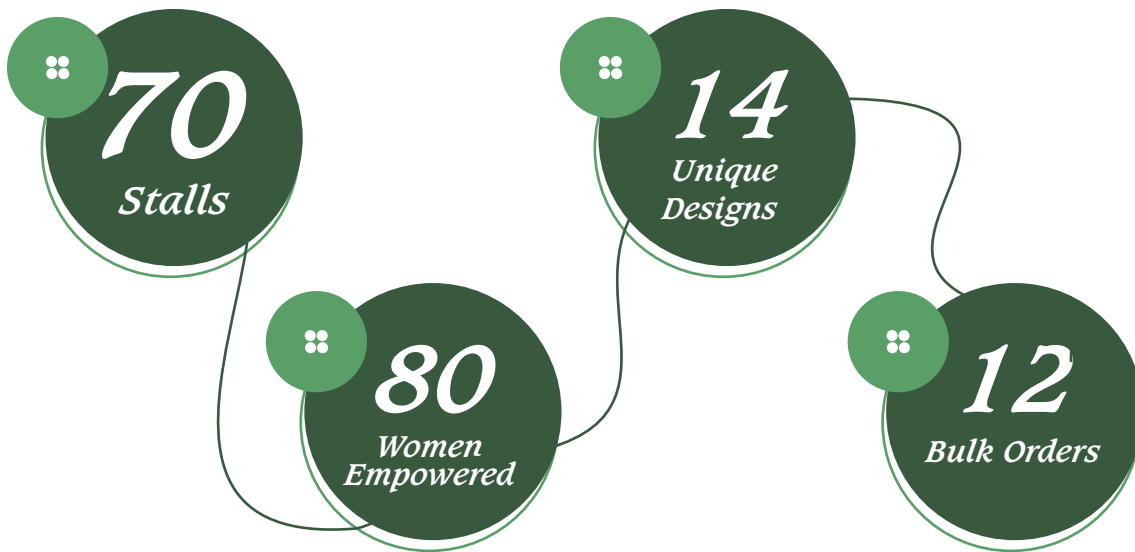
locations. These vibrant stalls serve as interactive platforms, not only exhibiting the innovative products but also fostering awareness about the importance of upcycling. Each creation tells a story of sustainability and style, inviting the community to join the movement.

Women Empowerment Through Skill Building:

Central to Paripoornam's impact is its commitment to empowering women. Through tailored training programs conducted both individually and within self-help groups, women are equipped with essential skills. The in-house unit of women emerges as the driving force behind product design, innovation, and creation. This not only provides economic opportunities but also nurtures a culture of creativity and self-sufficiency.

Persistent Foundation's Crucial Support:

In amplifying its reach and impact, Paripoornam acknowledges the invaluable support of the Persistent Foundation. Their



generous donation of a CNG-powered vehicle reflects a strategic investment in advancing sustainable practices. This support enhances logistical efficiency, ensuring seamless operations in fabric collection, women's empowerment, and the promotion of community-driven upcycling practices.

Holistic Approach to Impact:

Paripoornam's fabric upcycling initiative isn't just about creating products; it's a holistic approach to making a positive impact. From reducing textile waste and fostering sustainable fashion practices to empowering women and supporting communities, every facet of the project aligns with a vision for a more sustainable and equitable future.

In the tapestry of Paripoornam's fabric upcycling initiative, each thread represents a conscious effort toward environmental stewardship, empowerment, and community building. As the project unfolds, it weaves a narrative of creativity, compassion, and commitment to a more sustainable and harmonious world.

The Paripoornam project has made significant strides in both social and environmental

impact. On the social front, the initiative has empowered women by providing life-changing opportunities. Starting with 31 beneficiaries from April to June, the program saw steady growth, reaching a total of 80 empowered women by the end of March. This signifies a positive trajectory, showcasing the project's commitment to uplifting communities.

In terms of environmental impact, the fabric reuse efforts of the Paripoornam project have been substantial. With 13,475 kilograms of fabric collected throughout the year, the project actively contributes to waste reduction and sustainable practices. The potential reduction in carbon dioxide (CO2) emissions from fabric reuse, calculated at 202.125 MtCO2 for the year, underscores the environmental significance of the initiative. This reduction in emissions aligns with the broader goals of mitigating environmental harm and promoting a greener, more sustainable future.



4.2 Partnerships & Collaborations for Sustainable Impact

Partnerships and collaborations play a pivotal role in amplifying the impact of social initiatives, and the Paripoornam Project, under the stewardship of Poornam Ecovision Foundation, exemplifies the power of strategic alliances in fostering sustainable change. Two key partnerships, one with Persistent Foundation and another with Manilal Nanavati Vocational Training Institute (MNVTI), stand out for their profound contributions to the project's objectives.

Persistent Foundation Partnership: Empowering Women through Skill Development

The partnership with Persistent Foundation was forged to leverage a monetary donation for the training of women. The undertaking letter, signed by Poornam Ecovision Foundation, outlines the commitment to training 80 women, enhancing their abilities, and making them more competitive in the job market. The benefits extend beyond economic empowerment, encompassing social upliftment and aligning with several United Nations Sustainable Development Goals. The successful accomplishment of the project on January 31, 2023, underscores the effectiveness of this collaboration in realising tangible outcomes for women in the targeted geographical regions.

Benefits of the Partnership:

- **Enhanced Women's Empowerment:** The collaboration has provided a platform to enhance women's skills, making them more competitive and employable.
- **Poverty Reduction:** By generating additional income through skill development, the partnership contributes to poverty reduction in the communities served.
- **Overall Community Development:** The training initiative contributes to the overall development of communities by empowering individuals and fostering self-sufficiency.
- **Alignment with Sustainable Development Goals:** The partnership aligns seamlessly with global efforts outlined in the United Nations Sustainable Development Goals, reinforcing its commitment to broader societal objectives.

MKSSS's School for Fashion Technology (SOFT):

Waste & Innovation Paripoornam has entered into a strategic collaboration with MKSSS's School for Fashion Technology (SOFT) to advance its mission of sustainable practices and community empowerment. Recognizing SOFT's technical expertise in designing and prototyping upcycled products, PEF has partnered with them to bring a unique dimension to its initiatives.

SOFT serves as a pivotal technical partner, offering specialised training to self-help group members identified by Paripoornam. This collaboration not only includes knowledge exchange but also entails the provision of corresponding infrastructure to facilitate effective learning. Additionally, two students per semester from SOFT actively participate, ensuring a dynamic synergy between academia and real-world application.

The collaboration focuses on upcycling fabric waste provided by Paripoornam, transforming it into innovative products. SOFT's involvement extends beyond training to providing valuable inputs for quality enhancement and actively promoting upcycled products, aligning seamlessly with PEF's goal of reducing waste and promoting sustainable alternatives.

The partnership not only enhances Paripoornam's capacity to repurpose fabric waste but also provides SOFT students with hands-on experience, contributing to a circular economy. This collaboration exemplifies PEF's dedication to fostering environmental sustainability, community development, and academic collaboration for a greener and more vibrant future.

MNVTI Partnership: Bridging Education and Industry in Fashion Design

The Memorandum of Understanding (MoU) between Poornam Ecovision Foundation and Manilal Nanavati Vocational Training Institute is centred around the collaborative organisation of events and activities for fashion designing students. This partnership aims to provide real-world experiences, exposure to the fashion industry, and networking opportunities for students. The partnership not only benefits students but

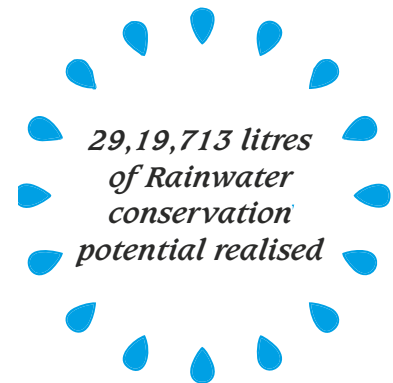
also contributes to the growth and development of the fashion industry.

Benefits of the Partnership:

- **Real-world Experiences:** Students gain practical exposure to the fashion industry, bridging the gap between theoretical knowledge and practical application.
- **Networking Opportunities:** Collaborative activities open avenues for students to connect with professionals, potentially leading to internships, mentorships, and employment opportunities.
- **Industry Relevance:** Exposure to the latest industry trends, technologies, and practices keeps students informed and competitive in the dynamic field of fashion design.
- **Long-term Partnerships:** The collaboration fosters long-term partnerships between educational institutions and industry players, ensuring sustained collaboration and benefits for future students.
- **Overall Industry Growth:** By nurturing skilled professionals, the partnership contributes to the overall growth and development of the fashion industry.

These partnerships underline the holistic approach of the Paripoornam Project, not only in addressing immediate needs but also in laying the groundwork for sustainable and transformative change. Through strategic collaborations, the project enhances its capacity to empower individuals, uplift communities, and contribute to a more sustainable and environmentally conscious future.

Nurturing Sustainability through Rainwater Harvesting, Composting, and Biogas Plants



5.1 Project Description and Goals

In its unwavering commitment to fostering sustainability and environmental responsibility, Green Consultancy stands as a pivotal initiative dedicated to promoting rainwater harvesting (RWH), composting, and biogas plant projects at the societal and township levels. By offering expert guidance, seamless installation, and meticulous maintenance services, the project aims to address critical water and waste management challenges in Pune, contributing to a more sustainable and eco-friendly future.

Advanced Waste Composting Service:

Under the Green Consultancy project, Poornam Ecovision Foundation provides an advanced waste composting service, transforming organic waste into valuable resources. The focus is on prioritising sustainability and delivering tailored solutions to clients. Thorough consultations are a cornerstone of our service, addressing client queries promptly and comprehensively. A meticulous site assessment is conducted to identify the most suitable composting system location, factoring in considerations such as

space availability, waste generation rates, and client preferences. The system is then customised, selecting the right method, size, and features, seamlessly integrating with the client's existing waste management infrastructure. Proactive servicing involves regular inspections and maintenance, ensuring continuous functionality. Our dedicated team is committed to prompt assistance, minimising disruptions and maintaining efficiency in sustainable waste management.

Comprehensive Rainwater Harvesting Service: Green Consultancy extends its services to comprehensive rainwater harvesting, acknowledging the critical role of water conservation. Our experts conduct thorough site evaluations to identify suitable locations for rainwater harvesting infrastructure, taking into account roof areas, drainage patterns, and client water needs. The system is meticulously customised based on these



*68.84 kgCO₂
Potential Emissions
Reduced*

evaluations, considering storage capacity, filtration methods, and distribution systems. Skilled technicians handle the installation process, ensuring seamless integration with the client's existing infrastructure. Regular inspections are conducted to identify potential issues, and our dedicated support team stands ready for emergency assistance. Quick resolutions are prioritised to minimise downtime and ensure a reliable water supply, contributing to sustainable water management practices.

Biogas Plant Service:

The latest addition to our offerings is the biogas plant service, presenting a cutting-edge solution to transform organic waste into a clean, renewable energy source. Green Consultancy provides comprehensive information on the benefits, processes, and customization options of biogas technology. Site assessments are conducted by our experts to identify the most suitable location, managing the installation efficiently, commissioning the plant, and conducting rigorous testing. This innovative service represents a significant stride towards

harnessing clean energy from organic waste, aligning with our commitment to promoting sustainable practices and environmental stewardship.

Green Consultancy is not merely a service; it's a holistic initiative driving positive change in the realms of water conservation, waste management, and renewable energy. By providing tailored solutions, meticulous installations, and proactive maintenance, the project epitomises a vision for a greener and more sustainable Pune, one project at a time.



5.2. Sustainability Consulting and Solutions - Case Studies

5.2.1 Empowering Communities Through Rooftop Rainwater Harvesting

In a transformative initiative led by Col Shashikant Dalvi (Retd), Director of Parjanya Rainwater Harvesting Consultancy, and executed by MAPS Industries (I) Pvt. Ltd., 105 water-starved villages in Beed District, Maharashtra, underwent a revolutionary change through the Jal Atmanirbhar Abhiyan. This ambitious endeavour, supported by ICICI Bank, aimed at making these villages self-sufficient in water by harnessing the power of rooftop rainwater harvesting.

Key Elements of the Initiative:

Rooftop Rainwater Harvesting Systems: The cornerstone of the project involved implementing rooftop rainwater harvesting systems across 4,800 structures, including individual houses, schools, religious structures, and government buildings. Each structure's rooftop area was utilised to capture rainwater, channelizing it for groundwater recharge.

Collaborative Efforts: ICICI Bank, recognizing the significance of water conservation, sponsored the project across ten talukas, mobilising substantial resources. The bank's commitment to environmental sustainability and corporate social responsibility aligned seamlessly with the mission of making these villages 'Jal Atma Nirbhar.'

Strategic Guidance: Col Shashikant Dalvi's expertise in rainwater harvesting played a pivotal role in the project's success. His leadership ensured the deployment of simple, doable, and economical groundwater recharge systems, making the villages tanker water-free.

Timely Completion: The project, executed under the guidance of Col Dalvi and the

dedicated team from MAPS Industries, achieved a significant milestone by completing the implementation in a record seven months. This swift execution showcased the efficiency and commitment of all stakeholders involved.

Community Impact: The initiative resulted in the injection of approximately 26 crore litres of rainwater into the bore wells annually. This not only improved the availability of water for various needs but also restored and replenished the underground aquifers, addressing the longstanding water scarcity in the region.

Biodiversity Revival: In conjunction with the rainwater harvesting project, 2.25 lakh fruit trees were planted across the 105 villages, contributing to biodiversity revival. This dual-pronged approach aimed at sustainable water management and ecological balance.

Coordination by Poornam Ecovision Foundation: Poornam Ecovision Foundation played a crucial role in coordinating various aspects of this monumental project. Through effective collaboration and coordination, the foundation facilitated communication between key stakeholders, ensuring a seamless flow of information and resources.

Outcomes and Future Prospects:

The successful implementation of the Jal Atmanirbhar Abhiyan has not only made these villages water self-sufficient but has also set a precedent for community-led sustainability initiatives. The positive impacts extend beyond immediate water needs, touching aspects of health, education, employment, and environmental conservation.

As the project concluded, the newfound water self-sufficiency was poised to transform the lives of over 4 lakh villagers, offering a model

for replication in other water-starved regions. The story of Jal Atmanirbhar Abhiyan serves as a testament to the collective power of communities, businesses, and environmental stewards in creating a more sustainable and resilient future.

5.2.2 Streamlining Waste Management at Chinmaya Vibhooti:

Chinmaya Vibhooti, nestled in the Kolwan Village between Mumbai and Pune, stands as a tribute to the transformative legacy of Swami Chinmayananda, the founder of Chinmaya Mission. Spanning 65 acres, this serene landscape surrounded by the Sahyadri Mountains serves as a collective offering from disciples, devotees, and beneficiaries, expressing gratitude for Swami Chinmayananda's profound impact on lives worldwide. In recognizing the need for a systematic approach to waste management, Poornam Ecovision Foundation embarked on the creation of a Standard Operating Procedure (SOP) for Chinmaya Vibhooti. This case study explores the process of standardisation and optimization implemented across various departments, emphasising the significance of waste segregation and efficient management across



the entire campus.

The primary objective of the SOP is to

standardise and optimise the waste management process at Chinmaya Vibhooti. The report addresses the unique needs of each department, with a special focus on Housekeeping and Maintenance, to ensure a consistent and efficient waste management system. By establishing clear procedures and instructions, the SOP aims to enhance the overall waste management infrastructure, making it more systematic, environmentally friendly, and aligned with the ethos of



Chinmaya Vibhooti.

The SOP covers an extensive range of departments within Chinmaya Vibhooti, including Transport & Procurement, Housekeeping, Dhanwantari, Garden, Security, Chinmaya Vani, Chinmaya Upahar + Shiva Shakti, Accounts, IT, Events, Maintenance, Annashree, Temple, Swanubhooti Vatika, and Chinmaya Naada Bindu Gurukula. Each department is assigned defined responsibilities for waste segregation, encompassing categories such as dry, wet, plastic waste, E-waste, and Construction & Demolition waste. The SOP aims to foster collaboration among all departments, ensuring a cohesive effort in effectively managing waste on the campus.

With the SOP in place, Chinmaya Vibhooti has witnessed a transformation in its waste

management practices. Standardisation has brought about consistency in processes, creating a harmonised approach to waste collection, segregation, and disposal. Optimization has addressed specific challenges and gaps in the existing procedures, leading to enhanced efficiency and sustainability. The collaborative effort across departments has not only streamlined waste management but has also reinforced a collective commitment to environmental responsibility, aligning seamlessly with the spiritual and philosophical values embraced by Chinmaya Vibhooti.

The creation and implementation of the Waste Management SOP at Chinmaya Vibhooti stands as a testament to the collaborative spirit between Poornam Ecovision Foundation and the revered institution. This case study highlights the positive impact of standardising and optimising waste management procedures, fostering a culture of environmental responsibility, and ensuring the harmonious coexistence of the spiritual and ecological dimensions of Chinmaya Vibhooti.

5.2.3 Organic Waste Transformation in St. Patrick's Town, Hadapsar:

St. Patrick's Town, Hadapsar initiated a pilot project in December 2022, aiming to process 100 kg of organic waste into compost. Over the four-month period, ending in March 2023, the project surpassed its initial goal, successfully transforming approximately 400 kg of organic waste into nutrient-rich compost.

The project sought to explore the viability of converting organic waste into compost within an urban community setting, showcasing a scalable model for sustainable waste management practices.

By March 2023, St. Patrick's Town had effectively processed 400 kg of organic waste, demonstrating the success of the initiative. The project's impact extends beyond waste reduction, contributing to nutrient-rich compost that enhances soil health and supports sustainable urban agriculture.

Residents actively participated, highlighting a growing awareness and commitment to sustainable waste management practices. Education campaigns played a crucial role in fostering community involvement.

The success positions St. Patrick's Town as a pioneer in sustainable waste management, offering a working insight in Green Consultancy's scalable and replicable model for other urban areas. The initiative underscores the importance of community involvement and innovation in creating impactful solutions for organic waste



management.

The St. Patrick's Town pilot project exemplifies the transformative potential of small-scale initiatives in waste management, setting a precedent for sustainable practices aligned with broader environmental objectives. The success underscores the importance of community involvement and innovation in creating impactful solutions for organic waste management in urban settings.

5.2.4 Rainwater Harvesting at Yashmita Hostel, Karve Nagar

Yashmita Hostel, located in Karve Nagar, implemented a rainwater harvesting initiative within its 1400 sq.ft catchment area with the help of Green Consultancy. Over the course of the initiative, the hostel successfully harvested approximately 95,000 litres of rainwater. The primary goal of the rainwater harvesting project was to harness the natural resource potential within the hostel's catchment area, promoting sustainability and self-sufficiency in water usage.

Commencing with the 1400 sq.ft catchment area, the rainwater harvesting system at Yashmita Hostel utilised infrastructure to capture and store rainwater efficiently. The implementation included appropriate filtration and storage mechanisms to ensure the collected rainwater met quality standards. The hostel's rainwater harvesting initiative successfully accumulated approximately 95,000 litres of rainwater. Beyond quantity, the impact extends to promoting water conservation, reducing reliance on external water sources, and contributing to sustainable practices in Karve Nagar.

5.2.5 Lavasa-link Road Cleanliness Drive:

In March 2023, Poornam Ecovision Foundation, driven by its dedication to environmental conservation, conducted a successful cleanliness drive along Lavasa link road in Pune. This initiative, made possible through the generous support of LEONI Wiring Systems (Pune) Pvt. Ltd. and their CSR fund, aimed to contribute to the cleanliness and sustainability of the local environment. The collaboration brought together 25 volunteers, including 10 labourers, who worked diligently from 8:00 am to 11:15 am to cover a 1-kilometre stretch of the road.

The efforts of our dedicated team resulted in the collection of approximately 400 kg of

waste, predominantly consisting of 65% plastic, 25% glass, and 10% mixed waste. Our waste collection and segregation adhered to local waste management guidelines, ensuring responsible and efficient handling. Post-collection, the waste was centralised behind Gypsy Hotel and handed over to the Gram Panchayat waste collection vehicle for proper disposal, aligning with stringent waste management protocols.

This collaborative cleanliness drive achieved its primary goal of initiating steps toward a cleaner, waste-free road. The collective dedication of volunteers and the support from LEONI Wiring Systems (Pune) Pvt. Ltd. exemplify the transformative impact possible when organisations unite for a common environmental cause. The success of this initiative will be featured prominently in our annual report, showcasing our commitment to positive environmental change and inspiring further collaborative initiatives for a sustainable future.



5.2.6 Bring Back Butterflies - Nurturing Biodiversity for a Sustainable Tomorrow

In alignment with our commitment to environmental conservation, Poornam Ecovision Foundation executed the "Bring Back Butterflies" project in collaboration with ExploreIT, under funding & support of Roedl & Partners from June 10th to June 30th. The

project aimed to create an enriched biodiversity ecosystem, raise awareness about butterflies, and establish urban spaces conducive to their thriving existence. The meticulous planning phase involved site assessment, species selection, and engagement with local stakeholders and authorities.



The site underwent meticulous land preparation, ensuring optimal conditions for growth. A total of 2700 plants were strategically planted, and an efficient irrigation system was established to provide the necessary water supply. Regular maintenance activities, including weeding and pest control, were conducted to guarantee the health and vitality of the planted species.

Community involvement was a key highlight, with local community members actively participating in planting events and maintenance activities. This fostered a sense of ownership and responsibility towards the plantation, reflecting the project's success in creating a shared commitment to environmental stewardship. Educational initiatives, including workshops and awareness campaigns, played a pivotal role in informing the community about the crucial role trees play in mitigating climate change and preserving local ecosystems. These initiatives left a lasting impact on the

community's understanding of environmental conservation.

The project encountered challenges typical of environmental initiatives. Unpredictable weather patterns posed challenges in maintaining optimal growth conditions, while pest infestations required immediate action to prevent widespread damage. Sustaining consistent community involvement throughout the project demanded continuous efforts and motivation.

The "Bring Back Butterflies" project left a lasting impact on both the environment and the community. The establishment of butterfly habitat significantly contributed to the restoration of the local ecosystem, improved air quality, and enhanced biodiversity in the area. Socially, the project fostered a sense of community involvement and pride in environmental stewardship, showcasing the power of collaborative efforts in effecting positive change. Educationally, the awareness campaigns and workshops had a profound impact on the community's understanding of the vital role each individual plays in environmental conservation.



6

Volunteer Engagement

Fostering Community and Environmental Stewardship



42 Engagement & Discussion Meetings



6.1 Project Description and Goals

Central to the mission of Poornam Ecovision Foundation (PEF) is the active engagement of volunteers from diverse segments of society, including colleges and institutions. This collaborative effort seeks to harness the collective energy and commitment of volunteers to advance PEF's vision and mobilise resources for the betterment of communities. Monthly meetings serve as a dynamic platform for volunteers to connect, share their contributions, and collectively strategize to make a meaningful impact.

Monthly Meetings:

Volunteer meetings are the heartbeat of our engagement strategy. These gatherings provide a vital space for interaction, strategy discussions, and scheduling events. They serve as a focal point for volunteers to share their achievements, insights, and ideas. The meetings are instrumental in nurturing

effective communication, fostering a sense of community, and ensuring that everyone is aligned with the common goal of environmental betterment.

Diverse Engagement Activities:

PEF's volunteer engagement spans a spectrum of activities designed to cater to varied interests and make a tangible impact on the environment. Heritage and Nature walks, River bank cleaning drives, Fort cleaning drives, Documentary screenings, and various Volunteer-led events are initiatives solely managed by our volunteers. These activities not only contribute to environmental conservation but also empower volunteers to take ownership of projects, fostering a sense of responsibility and accomplishment.



21 New Joinees

Corporate Volunteer Programs:

Recognizing the potential for collective action, PEF extends its engagement efforts to corporate volunteers. This initiative aims to assimilate corporate volunteers into the fold of environmental service. Through tailored programs, workshops, and events, corporate volunteers actively contribute to PEF's mission, aligning their corporate social responsibility with tangible actions for the environment.

Diverse Program Offerings:

To cater to the diverse interests of volunteers, PEF organises a range of activities, including Sunday activities, workshops, festival-centric events, lectures, Best out Waste activities, and Summer camps for children. These programs provide avenues for volunteers to contribute to the community in ways that resonate with their passions and skills, ensuring a holistic and enjoyable volunteering experience.

Community-Building Through Engagement:

Beyond the tangible outcomes of environmental initiatives, volunteer engagement serves as a catalyst for community-building. The shared experiences, collaborative efforts, and collective impact create a sense of belonging and purpose among volunteers. This community spirit enhances the effectiveness of our initiatives and strengthens the bond between volunteers and PEF's mission.

PEF's volunteer engagement strategy is not just about enlisting hands for a cause; it's about cultivating a community of passionate individuals committed to environmental stewardship. Through diverse activities, inclusive corporate programs, and community-building efforts, PEF and its volunteers stand united in their shared vision for a sustainable and thriving future.

6.2 Bonds We Formed This Year:

6.2.1 "Eco Friendly Ganeshotsav" - A Green Celebration

The cultural tapestry of Ganesh Chaturthi, celebrated with immense zeal, underwent a transformative shift in 2022. Poornam Ecovision Foundation (PEF), in collaboration with Pune Municipal Corporation (PMC), Cummins India Foundation, Janwani, and Thum Creative, spearheaded the "Eco Friendly Ganeshotsav" initiative. This chapter unfolds the journey of this eco-conscious celebration, focusing on PEF's pivotal role in orchestrating the event.

The primary objectives of "Eco-friendly Ganeshotsav" were clear - promote eco-friendly practices during festivals, raise citizen awareness, and segregate Nirmalya waste for composting. PEF played a central role, contributing to content development, coordinating between partner organisations,

and actively promoting the activities.

The initiative unfolded in three phases. In the planning phase, PEF worked on developing informative content for activities related to Eco Friendly Ganeshotsav. This included strategies for promoting the event and execution plans for on-field activities.

PEF, along with partner organisations, executed a multi-faceted promotion strategy. A dedicated web page served as an informative hub for all EG activities. Social media became a powerful tool for spreading the word, with carefully crafted posts, flyer designs, and animated videos advocating eco-friendly practices. Celebrity endorsements added star power to the cause. Notably, PEF's coordination extended to cycle branding, press notes, and rallies across Pune city.





A crucial aspect of the initiative was the extensive volunteer support, with over 300 individuals actively engaged. PEF led the charge in mobilising volunteers, leveraging their efforts in promoting the event on social media and participating in the collection drives on September 5th and 9th.

The response from Pune citizens exceeded expectations, with over 380 tons of Nirmalya collected across more than 40 Ghats. PMC organised Nirmalya Kalashas, and mobile collection points ensured widespread participation. PEF's coordination ensured seamless collaboration between volunteers, citizens, and collection mechanisms.

Crucially, the collected Nirmalya waste is set for further processing, contributing to composting and the creation of eco-friendly products. PEF, in collaboration with Cummins India Foundation and Thum Creative, supports a project where Nirmalya material is upcycled to make incense sticks, showcasing a

sustainable model that empowers women and produces an eco-friendly end product.

The "Eco Friendly Ganeshotsav" stands as a testament to the power of collaboration, citizen participation, and thoughtful coordination led by Poornam Ecovision Foundation. Beyond a celebration, it is a model for sustainable festival practices that echo the ethos of environmental responsibility and community engagement. The success of this initiative reaffirms the potential for positive change when environmental stewardship takes centre stage in cultural festivities.

6.2.2 Empowering Tomorrow's Design Thinkers: Symbiosis Institute of Design Internship

In a dynamic collaboration, Poornam Ecovision Foundation engaged 76 enthusiastic interns from diverse design disciplines at the Symbiosis Institute of Design for a transformative service learning internship. The initiative brought together

talents in product design, fashion communication, graphic design, UI/UX design, and fashion design, channelling their creative energies towards impactful projects.

Creating Awareness Through Innovative Design:

The interns played a pivotal role in content development for awareness purposes, demonstrating the power of design in conveying critical messages. Their collective efforts resulted in the creation of a coffee table brochure, visually striking and informative. This tangible piece served as a powerful tool for spreading awareness about environmental issues.

Visual Merchandising and Environmental Calendar:

The interns showcased their prowess in visual merchandising, breathing life into products that tell a story of sustainability. Their skills were harnessed for the creation of an environmental calendar, a visually appealing and informative piece that resonated with the audience, fostering a sense of environmental responsibility.

Creative Narratives Through Comics:

Recognizing the unique ability of comics to convey complex messages, interns crafted an environmental comic. This engaging and accessible medium provided an innovative way to communicate the urgency of environmental conservation and sustainable practices.

Digital Engagement and Campaigning:

To amplify the foundation's digital presence, the interns crafted visually compelling digital

flyers for various campaigns, including the prelude to PEHEL-2023. Leveraging their design acumen, they increased the reach of social media pages, ensuring that environmental messages reached a wider audience.

Upcycling and Sustainability Showcase:

Interns delved into the world of upcycling and fabric sustainability, contributing to a photoshoot and styling for existing products. Their creativity extended to designing upcycled shirts, showcasing the potential of sustainable fashion and circular economies.

Manuals for Sustainable Practices:

In a bid to empower communities with practical knowledge, the interns meticulously crafted manuals on rainwater harvesting, composting processes, and guidelines for biogas and solar panel installations. These manuals serve as educational tools, fostering sustainable practices in diverse contexts.

The Symbiosis Institute of Design interns, under the umbrella of Poornam Ecovision Foundation, epitomised the fusion of creativity and environmental stewardship. Through their designs, campaigns, and manuals, they contributed significantly to the foundation's mission of creating a sustainable and ecologically responsible future. This collaboration not only enriched their learning experience but also exemplified the transformative impact that design thinking can have on environmental awareness and action.

6.2.3 International Volunteer Making a Difference: Ana Sanchez

In a heartwarming collaboration transcending borders, Ana Sanchez, an international volunteer, played a pivotal role in enhancing the Paripoornam project led by Poornam Ecovision Foundation. Ana's contributions spanned diverse aspects, showcasing the global impact of community-driven initiatives.

Ana's expertise shone through in her involvement with content development and market research for the Paripoornam project. Her keen insights and international perspective enriched the project's approach, ensuring a holistic understanding of the target audience and market dynamics.

An invaluable asset to the team, Ana spearheaded the creation of engaging promotional materials. Notably, she conceptualised and crafted "Do You Know?" cards, adding an interactive and informative element to the project's outreach. These cards served as educational tools, fostering awareness and understanding among the project's beneficiaries.

Ana's creativity extended to the visual realm with the development of product promotion videos. Through compelling storytelling and visual communication, she effectively conveyed the essence of the Paripoornam project, highlighting its objectives, impact, and the significance of sustainable practices.

Global Collaboration for Local Impact:

Ana's commitment to making a positive impact was not confined by geographical boundaries.

Her collaboration with Poornam Ecovision Foundation showcased the power of international volunteers in driving local change. By combining her skills with the foundation's mission, Ana contributed to the global conversation on sustainability and environmental responsibility.

Ana Sanchez stands as a beacon of international volunteerism, demonstrating that passion, skills, and dedication know no borders. Her work with Poornam Ecovision Foundation's Paripoornam project exemplifies the transformative potential when individuals from diverse backgrounds unite for a common cause. Ana's contributions have left an indelible mark, emphasising the universal nature of environmental stewardship and the collective responsibility we share for a sustainable future.

P-CARE is dedicated to research that supports Poornam's initiatives in environmental and sustainability domains. Additionally, it aims to engage students in research activities, ultimately influencing policy interventions for a more sustainable future.

Our First Steps Towards Policy Research and Publications

Coordinating C20 LiFE & Waste:

As the Poornam Ecovision Foundation, we are honoured to take on the responsibility of coordinating the "LiFE & Waste" theme within the Civil 20 (C20) during the Indian Presidency of the G20. This opportunity aligns perfectly with our commitment to environmental sustainability and our dedication to making a meaningful impact on the global stage.

The "LiFE & Waste" theme is a crucial aspect of India's perspective on natural sustainability, and it emerged during the 26th United Nations Climate Change Conference of the Parties (COP26) held in Glasgow in 2021. We recognize the urgent need for collective action to address environmental degradation and climate change, emphasising a bottom-up approach that centres on individual, family, and community actions.

On 18th of February the first presentation regarding the concepts of the themes, sub-themes and the umbrella domain of Lifestyle for environment was concluded. This was the Poornam's first step in the C20 discussions.

Our objective within the LiFE working group is to champion the idea that changing individual and community behaviours is essential for making significant and lasting strides in addressing environmental and climate crises. We firmly believe that such changes can be achieved without undermining lives and livelihoods. This perspective resonates deeply

with our organisation's ethos, and we are enthusiastic about contributing to the global conversation on sustainable living.

Our commitment extends to advocating evidence-based policy recommendations, in line with the overall motto of the Indian C20: "You Are The Light." This reflects our belief that by empowering individuals and communities to adopt sustainable lifestyles, we can collectively illuminate a path towards a more environmentally conscious and resilient future.

Our focus on the "LiFE & Waste" theme is a testament to our dedication to finding innovative solutions to the waste crisis. We understand that waste management is a critical aspect of environmental sustainability, and our coordination efforts will involve collaborating with stakeholders, experts, and communities to develop actionable recommendations that can be implemented on a local and global scale.

We are eager to engage with the diverse perspectives within the C20 and contribute to the broader objectives of fostering environmental protection, social and economic development, human rights, and the principle of leaving no one behind. By taking

the lead in coordinating the "LiFE & Waste" theme, we aim to inspire positive change and demonstrate the potential for transformative action at the grassroots level.

Empowering Sustainable Practices

In the pursuit of advancing sustainable initiatives, Poornam Ecovision Foundation collaborated with the Adar Poonawalla Clean City Initiative (APCCI) in 2021-22, marking a significant milestone in environmental stewardship. The collaboration involved seamless coordination between reporting consultants Dr. Rajesh Manerikar, Neehar M. Barve from Poornam Ecovision Foundation, and senior management representatives from APCCI, Janawani, and the Global Reporting Initiative.

The Centre for Applied Research in Environment (CARE) played a pivotal role in guiding the reporting process, ensuring adherence to the Global Reporting Initiative (GRI) Standards 2021. The integration of the latest GRI Standards provided a robust framework for measuring and disclosing sustainability performance, contributing to the transparency and accountability of APCCI's initiatives.

The Centre for Applied Research in Environment (CARE), an integral part of Poornam Ecovision Foundation, provided crucial insights and research support. Leveraging its expertise, CARE contributed to the development of methodologies for data collection, analysis, and reporting, enriching the sustainability report with well-grounded research.

The resulting sustainability report stands as a testament to APCCI's commitment to transparency, accountability, and continual improvement in its environmental practices. This collaboration exemplifies a harmonious convergence of environmental expertise and strategic management, setting a benchmark for future sustainability initiatives within the broader environmental landscape.

7.2. Future Directions & Plans

In the forthcoming months, spanning from April to June 2023, a dynamic series of engagement outreach programs is poised to unfold, meticulously designed under the overarching theme of LiFE (Lifestyle for Environment) as part of the Civil 20 (C20) initiatives during the Indian Presidency of the G20. These initiatives are strategically crafted to disseminate and deliberate upon the C20's mission while placing a distinct emphasis on the LiFE & Waste agenda.

The heartbeat of these planned engagement efforts is an intricately curated series of webinars that will bring together experts and seasoned practitioners in sustainable lifestyle and waste management. Each session is thoughtfully themed to explore the nuanced intersections of lifestyle, waste, and environmental conservation. The webinars are envisioned to serve as a dynamic platform, highlighting the pivotal role of individual and community actions in tackling global challenges related to waste and environmental sustainability.

Anticipated Webinar Panel Discussions

Session 1: Indian Traditions and Sustainable Waste Management

- R(Our) Culture for Waste Management & Eco-Friendly Festivals: Featuring Gurudas Nulkar
- From Mountains to Valleys: Exploring Waste Management Challenges in Remote India: Presented by Preeti Chauhan
- Confluence of Technology and Tradition for Better Waste Management: Insights from Santosh Gondhalekar sir
- Urban Model of Waste Management: Delivered by Ramdas Kokre
- Rubbish Realities: Urbanisation, Lifestyle, and Waste (Urban and Rural Context): Explored by Rajesh Manerikar
- Explored by Aditya Sharma
- E-waste Management: Challenges and Opportunities: Presented by Dr. Anamika Tripathi
- Remote Areas of India - Waste Management Stories: Narrated by Ad. Farooq Ganai
- Green Buildings: Designing for Sustainable Waste Management: Discussed by Gaurang Lele
- Plastic Waste Management and Individual Lifestyle: Addressing the Linkages: Presented by Smt. Indubalaji Gupta

Session 2: Impacts of Lifestyle and Policies on Waste Management

- Lifestyle, Waste and Economy (Individual - Regional - National): Addressed by Sudhir Phuloria
- From Waste to Work: Exploring Livelihood Prospects for Urban Waste Pickers: Discussed by Sanjay Kamle
- Waste and We: Bridging the Divide between Individual Actions and Public Policies (through Circular Economy): Insights from Prabhatjot Sodhi
- Waste Management and Public Health: Addressing the Linkages: Presented by Asavari Kane
- Incentivization and Taxes - Carrots and Sticks: Delivered by Sanjay Gupta
- Anticipated Webinar Series Topics:
- Sustainable Consumption: The Role of Consumers in Reducing Waste: Presented by Yogini Bapat
- Waste-to-Energy: An Alternative Approach to Waste Management (Hydrogen- Boson):

Beyond the virtual space, the engagement strategy extends to the grassroots with planned Chaupal outreach programs in key cities of Maharashtra, fostering policy discussions with non-governmental organisations and related actors. While there are aspirations to extend these Chaupals to additional locations such as Goa, Ratnagiri, Nashik, Karad, and Sangli, the logistical intricacies within the next three months remain a challenge. Nonetheless, the upcoming engagement outreach programs are poised to ensure a comprehensive examination of each event, generating nuanced policy suggestions and capturing finer points in the pursuit of a sustainable and waste-conscious future.

8

Impact & Outreach

1,94,976.17 MtCO₂
Potential Emissions Reduced

48,965 kg
E-waste Collected

11,530 kg
Plastic Waste collected

13,794 kg
Fabric Waste Re-utilised/Up-cycled

2,92,942 kg
Organic Waste Composted

29,19,713 litres
of Rainwater Conservation Potential Realised

80
Women Empowered

1409 Active
Volunteer Participations

Became Civil 20 “LiFE & Waste” Sub-theme Co-ordinator

8.1 Beneficiary Testimonials

आज पूर्णम इकोव्हिजन या संस्थेशी संलग्न होऊन मला दोन वर्षे होत आली आहेत पण अजूनही संस्थेच्या कार्याची व्याप्ती मला काही माझ्या मोजमापात बसवता आली नाही. सर्व स्तरावर संस्थेद्वारे केले जाणारे काम हे खरंच वारखाणण्याजोगे आहे. आपला रोजचा व्यवहार, ताण, कामकाज, घरदार सांभाळूनही हाताशी राहिलेला मोकळा वेळ पूर्णम ला घावा अशी सतत इच्छा कायम मनात राहणे यातच संस्थेच्या कार्याची यश दडलेले आहे. मी पूर्णमच्या विविध उपक्रमात भाग घेत असते पूर्णम द्वारे राबविल्या जाणाऱ्या विविध उपक्रमांपैकी मला सर्वात आवडलेला व कायम स्मरणात राहिल असा उपक्रम म्हणजे 'मैत्र निसर्गाशी' ज्याद्वारे उन्हाळ्याच्या सुट्टीत बालगोपालांची व्हिडिओ गेम्स व टीव्हीच्या कचाट्यातून सुटका करून घटकाभर का होईना या निसर्गाशी तोंड ओळख करण्याचा चांगला प्रयत्न केला गेलेला आहे. या शिबिरात बोटनिकल गार्डन मधील विशाल काय झाडे, पक्षी निरीक्षण करणे, कीटकांद्वारे होणारा बीज प्रसार बघणे यापासून ते जुन्या जीन्सच्या कपड्यांचा वापर करून किचैन बनवणे, निसर्ग चित्र रेखाटने तसेच जुन्या टाकाऊ सामानापासून काही नवीन बनवणे असे मस्त प्रयोग केले गेले आणि बालगोपालांना खीळवून ठेवले गेले. कार्यक्रमाची सांगता करताना पण निसर्ग कविता, नृत्य, नाट्य हे सगळे मनोरंजन निसर्ग हा विषय केंद्रस्थानी ठेवूनच रचले गेले. हे केवळ मनोरंजन नसून मुलांना मिळणारी एक छान शिकवण जी त्यांना पदोपदी उपयोगी राहिल, आत्मसमाधान देईल, भौतिक सुखाच्या अधीन झालेल्या या जगात राहूनही एक चिरकाल शाश्वत अशी सुंदर, हरित वसुंधरा ते नक्कीच निर्माण करतील अशी आशा बाळगणे गैर ठरणार नाही. सध्याच्या यंत्र व तंत्रज्ञान यांनी जगाचा कोपरान कोपरा खराखराच भरलेल्या काळात मुलांना निसर्गाजवळ आणणे तसे खूप कठीण होते पण अशक्य नाही हे संस्थेच्या या उपक्रमाने सिद्ध केले. बालगोपालांसाठी केल्या जाणाऱ्या उपक्रमांद्वारे बालमनावर या निसर्गाची कृतज्ञता व्यक्त करण्याचे सुसंस्कार नक्कीच आणि वारंवार व्हावेत ही अपेक्षा आम्ही बाळगतो. उन्हाळ्याच्या सुट्टीतच काय पण दिवाळीच्या आणि नाताळाच्या सुट्टीतही बालगोपालांसाठी हा उपक्रम राबवावा ही अपेक्षा आहे.

धन्यवाद!

मनीषा अरक - इको फ्रेंड्स

I have been associated with Poornam for a year and half. My journey has been wonderful and smooth. They are super cooperative and working for the betterment of our future.

Lavleen kour Wagholi Pune

Our school has been associated with Poornam for the last two years. They are working for a very noble cause and we are proud that we can instil some values in our students with the help of Poornam. Plastic collection and e waste collection has become a culture in our school due to Poornam.

Sunidhi Khanna Elpro School.

वस्तीत काम करताना वस्तीतील काही अश्या मुलांशी आमचा संपर्क झाला जी मुले महाविद्यालयीन शिक्षण घेत होती. परंतु हे शिक्षण घेताना काही प्रोजेक्ट किंवा प्रेझेंटेशन करताना मुलांना कॉम्प्युटर ची आवश्यकता होती पण मुलांकडे कॉम्प्युटर नव्हते अश्या वेळी. सेवा आरोग्य फाऊंडेशन नी पूर्णम इकोव्हिजन फाऊंडेशन कडे अश्या गरजू मुलांना संगणक चा संच देण्याची मागणी केली. व पूर्णम संस्थेकडून थोड्याच कालावधीत जवळ जवळ २७ संगणकाचे संच दिले. त्याचा वस्तीतील गरजू मुलांना खूप फायदा झाला.

धन्यवाद पूर्णम इकोव्हिजन फाऊंडेशन

निरंजनी शिरसटसमृद्धी वर्ग समन्वयक सेवा आरोग्य फाऊंडेशन

मला पूर्णम इकोव्हिजन फाऊंडेशन संस्थेकडून मदत म्हणून कॉम्प्युटर मिळाला. मी संस्थेची खूप आभारी आहे. मला महाविद्यालयमध्ये प्रेजेंटेशन व डॉक्यूमेंटेशन साठी खूप जास्त मदत झाली. आता मी ग्राफिक डिझाईन चा कोर्स केला त्या साठी मी गेली वर्षभर हा संगणक वापरत आहे. हा कोर्स करत असताना मला या संगणकाचा खूप जास्त उपयोग झाला. मी खूप मनापासून पूर्णम संस्थेचे आभार मानते.

मिनल सातपुते म्हातोबा नगर, कोथरूड

मी (Msc.in Microbiology) शिकत आहे. त्यामुळे मला नेहेमीच प्रोजेक्टस्, प्रेजेंटेशन करावे लागतात. पूर्णम इकोव्हिजन फाऊंडेशन संस्थेने दिलेल्या संगणकामुळे खूप मदत झाली. काम अधिक सोपे झाले. विविध तंत्रज्ञान हे संगणकाच्या माध्यमातून स्वतःहून हाताळण्यास मिळाले. त्या आधी संगणक नसल्यामुळे प्रॅक्टिकल करण्यास अडचणी येत होत्या. पण माझ्याकडे संगणक असल्यामुळे मी प्रॅक्टिकल व पेझेंटेशन वेळेत करू शकते. पूर्णम संस्थेचे खूप खूप आभार..!

कु. नेहा भरत कुडले, जयभवानीनगर

Dear Poornam Ecovision Foundation,

We extend our heartfelt thanks for inspiring our successful pilot project, transforming our organic waste into compost. Your commitment to environmental solutions guided our journey, and we appreciate your invaluable support. St. Patrick's Town is proud to contribute to sustainable practices, and we look forward to continued collaboration.

St. Patrick's Town

9.1 Our Contribution to Sustainable Operations

Poornam Ecovision Foundation is committed to minimising its environmental footprint and promoting sustainable operations. One significant aspect of this commitment is evident in our choice of vehicles for project implementation. In alignment with eco-friendly practices, the vehicles utilised for various projects follow distinct sustainable fuel options.

For the Paripoornam Project, dedicated to waste collection and management, our transportation mechanism incorporates a Compressed Natural Gas (CNG) fueled vehicle. CNG is a cleaner alternative to traditional fuels, emitting fewer pollutants and contributing to reduced air pollution. This choice aligns with our goal of sustainable waste management while prioritising environmentally friendly transportation.

In the case of the E-Yantran Project, which focuses on electronic waste recycling and sustainable technology practices, our vehicles are powered by electricity. Utilising electric vehicles (EVs) aligns with our commitment to minimising carbon emissions and promoting cleaner modes of transportation. By opting for electricity-fueled vehicles, we contribute to a lower carbon footprint and encourage the adoption of sustainable practices in the technology and transportation sectors.

Our conscientious selection of fuel options for project vehicles underscores our dedication to sustainable operations, reinforcing our holistic approach to environmental responsibility across diverse project domains.

9.2 Eco-friendly Practices & Waste Reduction Initiatives

At Poornam Ecovision Foundation, we are steadfast in our commitment to implementing eco-friendly practices and fostering waste reduction initiatives within our organisational operations. These efforts align with our broader mission of promoting sustainability and environmental responsibility.

One notable initiative involves the reuse of one side printed papers within our office. By encouraging the use of paper that has been printed on one side, we contribute to the reduction of paper consumption, minimising our impact on forests and promoting responsible resource use.

Additionally, our office premises feature a biogas unit, exemplifying our dedication to sustainable energy practices. The biogas unit efficiently converts organic waste into a valuable energy source, reducing the environmental impact of waste disposal and contributing to a circular economy.

We are also vigilant about waste segregation at our office, meticulously sorting plastic, paper, dry, and wet waste. This segregation process ensures that each type of waste can be appropriately managed, recycled, or processed, minimising the overall environmental impact and fostering responsible waste management practices.

In our cleaning practices, we prioritise the use of nature-based cleaning agents at our office. This eco-friendly approach avoids the use of harsh chemicals, promoting a healthier indoor environment while minimising the release of harmful substances into the ecosystem.

10

Notable Accolades and Recognitions Received

Poornam Ecovision Foundation is honoured to have received prestigious accolades and recognitions, underscoring our unwavering commitment to environmental stewardship and sustainable initiatives.

Paryavaran Doot Award:

In recognition of our relentless efforts toward environmental betterment, the Pune Municipal Corporation (PMC) bestowed upon Dr. Rajesh Manerikar the esteemed "Paryavaran Doot" award during the "Majhi Vasundhara" mission ceremony on March 31. This accolade acknowledges individuals as messengers of the environment, affirming our dedicated contribution to fostering a sustainable and eco-friendly ecosystem.



Puneri Swag 75 - The Swachh Way:

As part of the 75th Independence Day celebrations, Poornam Ecovision Foundation actively participated in cleanliness, waste collection, tree plantation, recycling, and awareness activities organised by various NGOs, educational institutions, and corporates on August 14. In appreciation of our significant support, a certificate of appreciation was presented to the Poornam Ecovision Foundation team. The event resulted in the collection of 45 kg of e-waste, 2146 kg of plastic waste, and over 500 kg of clothes and

other waste across 20 collection centres set up in 15 wards of Pune.



Janseva Puraskar:

Janseva Bank, recognizing organisations making continuous strides in the environmental domain, awarded Poornam Ecovision Foundation the Janseva Puraskar for outstanding work in the field of environment. The award ceremony, held at Mahatma Jyotirao Phule Sanskrutik Bhavan, Wanowrie, on November 24, 2022, celebrated our noteworthy contributions to environmental conservation. The award was received by Director Shri. Sachin Kulkarni on behalf of the entire Poornam Ecovision Foundation team, marking a moment of pride and acknowledgment.



Electronic Waste (Ewaste) Project

- Launch awareness and collection systems in 10 cities across Maharashtra.
- Establish incentivization programs for responsible disposal of Ewaste, plastic, and Thermocol waste.
- Encourage community participation in waste management.

Fabric Project in Pune

- Conduct training programs on fabric upcycling.
- Establish upcycling centers in two locations within Pune.
- Promote sustainable practices in the fashion industry for a circular economy.

Corporate Volunteering Programs

- Engage corporate entities in environmental initiatives.
- Run programs for corporate volunteering in environmental causes.
- Leverage resources and influence of the business sector for a positive environmental impact

Green Consultancy - Composting Practices:

- Install composting kits in 1000 households.
- Offer comprehensive composting operation and maintenance services to 1000 tenements at Sinhgad road.
- Foster individual responsibility for waste management.

CARE Initiative - Green Entrepreneurship Development:

- Design and implement a green entrepreneurship development program.
- Empower individuals and communities to embrace eco-friendly practices.
- Foster a culture of sustainability and self-sufficiency.

Overall Commitment

Poornam Ecovision Foundation is dedicated to playing a pivotal role in shaping a sustainable and eco-conscious future for communities and the environment alike.

Government Organization



Associate Academic Institution



Associate Corporates



Associate NGOs



Along with our associates & supporters this year, Poornam Ecovision Foundation has had the distinct honour of collaborating with esteemed organisations and institutions committed to sustainable initiatives :

- Symbiosis Institute of Design • Symbiosis College of Arts & Commerce • Metro Global Solution
- Icertis • Cybage • HSBC • Mercedes Benz • Allstate • ARAI • Janseva Nyas
- Adar Poonawalla Clean City Initiatives • Maa Sharda Foundation • Chinmaya Mission

12.1.Introduction to Leadership

Mr. Sachin Kulkarni
Director



Mr. Atul Kshirsagar
Director



Dr. Rajesh Manerikar
CEO

12.2 Introduction to Our Team Members

| | |
|---------------------|-------------------------------------|
| Aaaksh Sakpal | Green Consultancy |
| Abhijeet Dodake | Volunteer Project Coordinator |
| Aditya Londhe | E- waste |
| Ajinkya Kumbhar | Field Coordinator (DTDC) |
| Akash | Area Coordinator (E- waste) |
| Akshay Mankar | Area Coordinator (E- waste) |
| Avinash Padwal | Godown Incharge |
| Balaji Lobhe | Field Coordinator (GC) |
| Chandrakala Shinde | E- waste |
| Charusheela Taru | Refurbishing Department (E- waste) |
| Dakshata Parab | GC Project Coordinator |
| Deepti Unde | Common |
| Gauravi Panchal | Fabric Stitching |
| Kalpana Thakar | Fabric |
| Kaushal Padwal | Field Support |
| Manasvi Kanekar | Fabric Stitching |
| Mandar Samangadkar | Common |
| Mihir Gandhi | Intern |
| Namita Khatavkar | Content Project Coordinator |
| Neehar Barve | P-CARE Project Coordinator |
| Neelima Kulkarni | Fabric Stitching |
| Nilesh Shelar | Green Consultancy |
| Pravin Tambat | Marketing Coordinator (Paripoornam) |
| Rahi Kulkarni | Content |
| Ravindra Bhosale | Green Consultancy |
| Riddhi Wadikar | Volunteer Coordinator |
| ROHINI | GC Project |
| Rohini Kharag | Fabric Stitching |
| Rushikesh Choudhari | DTDC Project Coordinator |
| Rutik Sawant | Field Support |
| Sandeep Jagdhane | Project Coordinator |
| Sandeep Natpe | E- waste |
| Sanjay Mohol | Admin & Accounts |
| Sarangdhar Koli | Area Coordinator (E- waste) |
| Saurabh Kharate | Field Coordinator (DTDC) |
| Shantikumar | Area Coordinator (E- waste) |
| Shubham Jadhav | Content Coordinator |
| Snehal Waghole | Operation Manager |
| Subhash Ambore | E waste Manager |
| Suvarna Dhadve | Fabric project Coordinator |
| Swati Korwan | Fabric Stitching |
| Tanvi Chandratre | GC Project Coordinator |



Poornam Ecovision

